

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,41

Keith's New KANNER KING



RECEIVED
★ JAN 25 1933 ★
RED TO
U. S. Department of Agriculture.
THE HEART

U. S. Plant
Patent No. 26

The FIRST STRAWBERRY *Ever Granted a* U. S. PATENT (U. S. Plant Patent No. 26)

Keith's Kanner King is the result of over five years of the most careful and painstaking selection on the part of Keith Brothers.

Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, for five years the Keith Brothers kept a constant watch and extensive records of their experimental beds and out of these thousands of baby seedling plants there develops that most "perfect canning berry", Kanner King.

Pages 2, 3, 12 and 13 of this book give you an interesting story of this wonderful berry.

You will also find herein
Many Other New and
Standard Varieties

NEW 1933 YEAR BOOK
from



B. H. KEITH
"BUD"

The
"Straw-
berry
Twins"



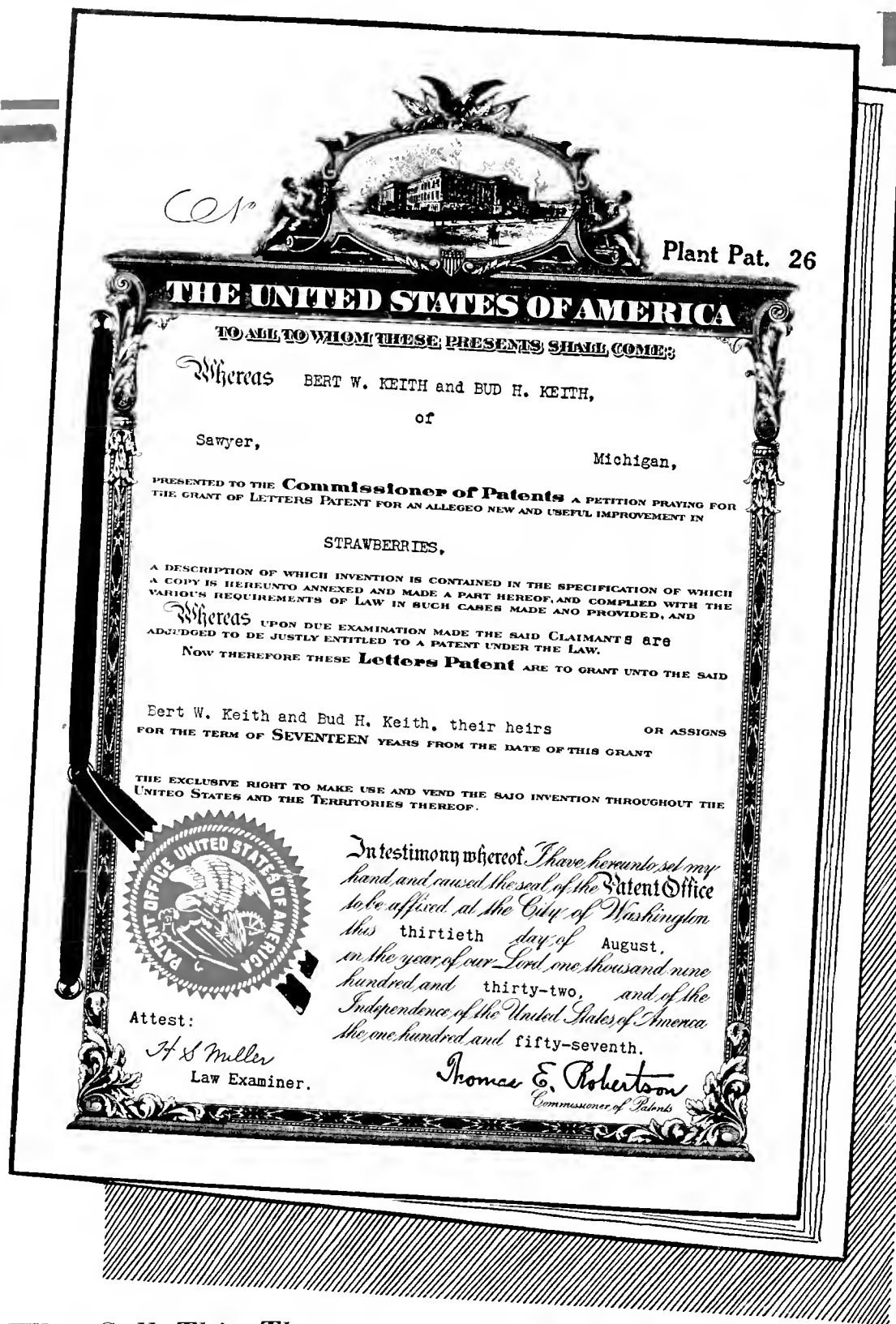
B. W. KEITH
"BERT"

KEITH BROS. NURSERY

Sawyer, Michigan

STRAWBERRY HEADQUARTERS

Did You Know That a Strawberry Could Be PATENTED!



To the left is a photographic reproduction of U. S. Plant Patent No. 26 granted Keith Bros. covering their new Kanner King, the first strawberry in the world to be granted the protection of a patent right. So unique was the origin and the development of this variety, along with its outstanding strawberry characteristics, the U. S. Patent Office issued it this patent protection under Plant Patent No. 26.

Chosen From 5,000 Varieties

Kanner King was first noticed in row No. 34 in an experimental field on Keith Bros. Nursery where over 5,000 new seedling strawberry varieties of Keith Bros. origin were being tested. So outstanding was this seedling No. 34, as it was then called, that plants were taken up and set in a commercial row for further observance and testing.

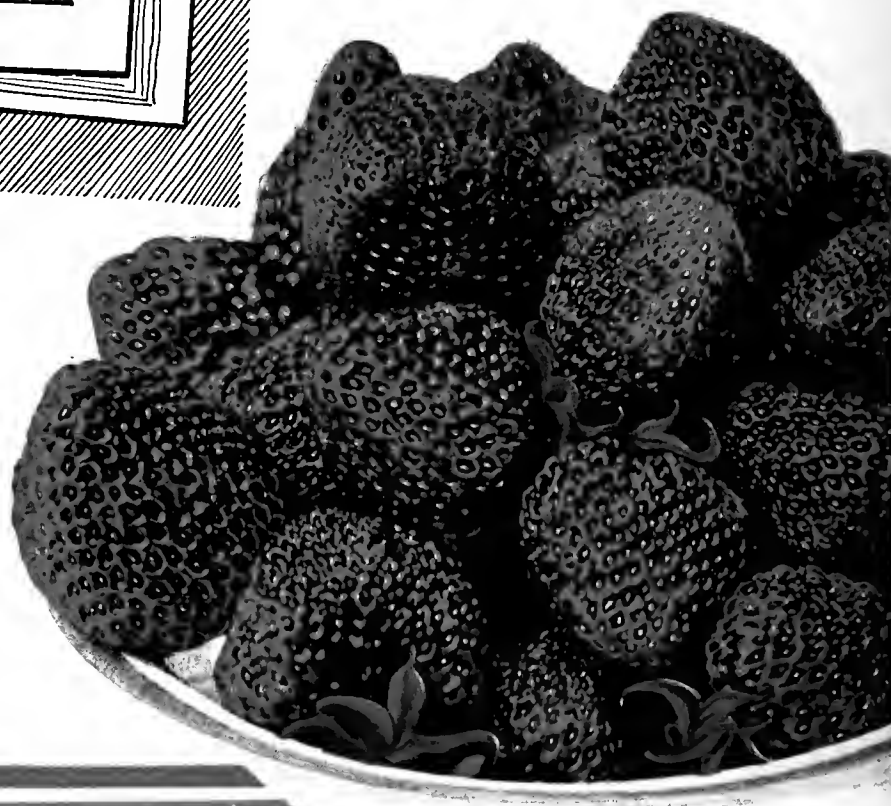
How Kanner King Came to Be Patented

During the third year of its history, this new berry showed such satisfactory characteristics as to handling, shipping and flavor, color, firmness, etc., that berries were sent to the Mich. State Experiment Station at South Haven, Mich., where they were canned after the ordinary methods of commercial canning. During the following winter a government inspector from the U. S. Bureau of Plant Industry visited the Station to test out the canning qualities of the many canned varieties of strawberries where the government was in search of a suitable canning strawberry. Variety No. 34 was found so satisfactory that he immediately wanted to know where the berries in this lot came from. The next day he called at our nursery to see the variety No. 34 growing in the field, and it was during this visit that we were encouraged to put the variety on the market and a plant patent was suggested.

Why Call This The KANNER KING!

During the fourth year of its history, this new variety was called "Red Heart," because it was a solid red color clear through to the heart. This name was definitely decided upon for the new variety, but during the following winter out came the U. S. Dept. of Agriculture introducing three new varieties and one of which was called "Red Heart," so we had to rename our new berry.

During the days of discussion and search for an appropriate name, "Kanner King" was suggested and Kanner King it was, because the variety is a King of canners. During canning, preserving, etc., Kanner King berries retain a beautiful strawberry color, and do not cook up into a mush. They hold their size, shape and nice flavor until consumed, whether canned after home methods or canned in large commercial canneries.



The Greening Nursery Co.

Monroe, Michigan

BORN 1850

STILL GROWING

Announce

▼ a New

PEACH



The

HALEHAVEN

HALEHAVEN, is so alluringly attractive that it is difficult to refrain from "Just biting into it."

HALEHAVEN, tastes just as good as it looks, which is not true of certain varieties of highly colored and attractive fruits.

HALEHAVEN quality is not to be wondered at, when its parentage is considered—the famous J. H. Hale of immense size, marvelous color and taste, crossed with the popular South Haven, noted for prolificness, firm, rich yellow flesh, hardiness and sure cropping.

HALEHAVEN carries the good qualities of both parents in a surprisingly uniform product. HALEHAVEN maintains these outstanding characteristics faithfully, under widely varying soil and climatic conditions.

Trees May Look Alike—But—

What a Difference There Can Be in Fruit Production

Frequently we are asked: "Why is it that good, healthy looking trees, of standard varieties, often fail to produce?" The answer is: "Soil and climatic conditions, cultivation and care, mean nothing if the tree has NOT been propagated from stock of known parentage."

GREENING RESEARCH has demonstrated that fact and GREENING METHODS have corrected those faults. The results are:

Greening's Super-Selected Trees

Under GREENING practice, the buds used in the propagation of GREENING SUPER-SELECTED TREES, are all taken from trees where records are known and performance is proved. The principle applied is parallel to that of culling a flock of poultry, or the practice of the dairyman who breeds his milkers for results.

Luther Burbank—The Plant Wizard—

Wrote Us in Regard to Bud Selection, as follows:

Greening Nursery Company, Monroe, Michigan.

Dear Sir:

The matter of bud selection is receiving a great deal of attention in California with the more progressive intelligent and honest Nurserymen. It is only a matter of education when all fruit growers will select their trees from a nursery which selects their buds with care and discretion. Signed, LUTHER BURBANK.

New and Greatly Improved Strains of:

Apples, Cherries, Peaches, Plums, Pears and other Fruits, Ornamental Trees, Shrubs

It will cost you much more to plant and care for nondescript trees of questionable parentage—and then discover, after years of work and waiting, that they are mongrels—than to plant trees of proved parentage.

You Can Not Recall the Lost Years!

The nursery business is peculiarly one of confidence. Confidence in the grower and seller, because, when you buy a tree, you are investing in futures. A future that will bring either success or failure. Take no chances! BUY

Greening's Super-Selected Trees

THE GREENING NURSERY CO.

Largest Growers of Trees in the World
MONROE . . . MICHIGAN

Advertisement.



This beautiful and marvelously outstanding new peach—HALEHAVEN—was produced through the efforts of THE MICHIGAN STATE EXPERIMENT STATION.

HALEHAVEN is a cross between the renowned J. H. Hale and the sensational GREENING introduction—SOUTH HAVEN.

HALEHAVEN is large, beautifully colored, thick yellow flesh, with a smooth heavy skin, free from fuzz, making it an ideal shipper as well as canner.

HALEHAVEN, being a new variety, is naturally limited in supply. THE GREENING NURSERY CO. are sole disseminators and will ship as long as the available stock lasts.

Yields
500 bushels
Per acre
at 10 years

Brings
40c to 50c
More per
Bushel

Halehaven
Yields
Heavily
at 3 Years

Endorsed
in the
National
Farm & Home
Radio Hour

Strong
Hardy
Thrifty
Grower

Reaches
Market in
Tip-top
Condition

Two Weeks Earlier Than Elberta

This is one of the many reasons that HALEHAVEN is destined to be a great money maker—IT GETS THE EARLY HIGH PRICES! If you grow for your own use, it is a real achievement to beat your neighbor.

Make Money With Halehaven

HALEHAVEN will bring you from 40 to 50 cents more per bushel than other varieties, because of its earliness and unusually attractive color and size.

HALEHAVEN will often yield 100 bushels more per acre than other varieties grown on similar soil and under like conditions.

Enjoy Halehaven

Grow this marvelous new peach both for your own use and for market. It is unsurpassed for either purpose.

HALEHAVEN is prolific, an excellent canner, a sure cropper—being self fertile—and of the finest quality.

HALEHAVEN is most responsive to good soil, and good care. YOU CAN'T GO WRONG WITH HALEHAVEN!

Special Agent's Offer

You can make money for yourself as a GREENING SPECIAL AGENT.

Reliable people, in many parts of the country, find the selling of GREENING'S SUPER SELECTED TREES a very profitable source of income. Go among your neighbors and friends, sell them these high quality trees. Chas. J. Fuller made \$190 the first month. Jas. A. Smith made \$40 for himself in six days. B. B. Samuels made \$22 in each of two week ends. You can do as well or better. Write for full information. In the meantime, if you want to try your hand at selling, we will supply you—freight paid—10 or more of the splendid new HALEHAVEN Peach trees, XXX or 4-foot trees, at the 100 rates—10 trees for \$9.90, or 99c per tree.

When these are sold to your friends, at our regular 10 rate of \$1.28 1/2c each, you receive \$12.85—net \$2.95 on a \$9.90 investment. A profit of 30%.

This offer to SPECIAL AGENTS—is good only until March 1st, 1933.

Send all orders direct to THE GREENING NURSERY CO., MONROE, MICHIGAN.

CUT HERE

ORDER HERE FREIGHT PAID

GREENING NURSERY CO., MONROE, MICHIGAN

Gentlemen: Enclosed find \$..... for which send me HALEHAVEN Peaches as indicated below—freight paid to my station:

Classification—	SIZE	Price, Each	Price 3 Trees	Price 10 Trees	Price 100 Trees
XXX	4 ft. — up	\$1.47	\$4.10	\$12.85	\$34.85

☐ General Catalog of Fruit Trees, Ornamental Shrubs, Flowers, etc.

Name

Address

R. F. D. State.....

Send all orders direct to THE GREENING NURSERY CO., Monroe, Michigan.

ONLY AT THE CHICAGO MAIL ORDER CO., CHICAGO ILLINOIS CAN YOU GET THIS BIG BARGAIN!



ONLY
2 PAIRS TO
A CUSTOMER

\$ PER PAIR
POSTAGE
10¢ EXTRA

KEITH BRO'S SAY:

"We heard about this great Shoe Value offered by the Chicago Mail Order Company. We could hardly believe a shoe of such amazing quality could be sold for \$1.00. So we sent for the shoes... gave them the wear test. NOW we're convinced that at the low price of \$1.00 a pair they are the greatest quality bargain ever known. We asked the Chicago Mail Order Company to allow us to present their astounding offer in our catalog. We strongly recommend this shoe to you! Actually, it is the Biggest Value Scoop of the Age! Fill in the Coupon-Order-Blank below and send your order direct to the Chicago Mail Order Co., 511 S. Paulina Street, Chicago."

THE VALUE *that* ASTOUNDED AMERICA

"Bud" and "Bert" Keith not only know all about good strawberries, they know good work shoes when they see them. They are enthusiastic about these shoes, and at their request we are giving you an opportunity to buy the shoes direct from this advertisement at only \$1.00 a pair... postage per pair 10c extra. You'll say they're easily worth twice our price. Order at our risk... fill in coupon-order-blank and send your order direct to the Chicago Mail Order Co., 511 S. Paulina Street, Chicago. Remember men, you take no risk in ordering these shoes... every pair is backed by our 44-year-old guarantee of Satisfaction or Money Back. We stand squarely behind them because each and every pair was made to our own quality-specifications, by an old and reliable manufacturer... Every pair is perfect, brand-new, and fresh from the bench.

READ THIS DESCRIPTION! ORDER AT OUR RISK!

209FJ81—The Shoes come in Black. Wide Widths. Sizes 6 to 11 only. Built of strong, pliable Full-grain Retanned Cowhide Leather with Full-grain Leather Innersoles; drill-lined vamps; leather counter-pockets. The wear-resisting Composition Soles are brass-nailed for utmost endurance. Securely nailed, live rubber heels. A shoe that will stand up under the hardest wear. Use the Coupon-Order-Blank and order by No. 209FJ81; send only \$1.00 per pair, and allow 10c per pair extra for postage. Be sure to state size and give the numbers in the shoes you are now wearing... we want to fit you right... we want to please you and save you money. Mail Coupon-Order-Blank direct to Chicago Mail Order Co., Chicago.

Surely you'll want a free copy of the Chicago Mail Order Company's Great Money-Saving Catalog, showing everything to wear for every member of the family at guaranteed lowest price. Even if you don't need shoes, clip and mail coupon, so we can send you a FREE copy... nowhere will you save so much and get such real satisfaction as at the Chicago Mail Order Company.

No Dealer Or-
ders Accepted

Remember

SEND MONEY AND COUPON ORDER BLANK
TO THE
CHICAGO MAIL ORDER CO., Chicago, Ill.

COUPON—ORDER BLANK

Use this for ordering shoes or in asking for a Free Copy of our New Catalog. Not over 2 pairs to a customer. Mail direct to CHICAGO MAIL ORDER CO., Dept. 209FJ81, Chicago.

☐ Gentlemen: Send me at once.....pairs of No. 209FJ81 Shoes. My size is.....the numbers in the shoes I am now wearing are.....

Enclosed is \$.....for the shoes and.....cents for postage. You are to return my money and postage if I am not satisfied. My name appears below.

☐ Send me your Money-Saving Catalog and Family Outfitter, FREE.

NAME Please print

R. F. D. or..... Please print

Street and No. Please print

P. O. State..... Please print

SHOES COME ONLY IN SIZES 6 TO 11

CHICAGO MAIL ORDER CO., Chicago

EST.
1889

Advertisement.

Keith's KANNER KING

U. S. PLANT Patent No. 26

The NEW Money-Making Strawberry

The two major qualifications which make a variety a money-saving strawberry are productiveness, quality and appearance of the berry, and Keith's Kanner King has both of them.

It is very productive because:—

1. Numerous fruiting stems filled with good sized berries, make every plant a high-yielding one.
2. Long fruiting season — blossoms often found still coming on after other varieties are through fruiting. Somewhat resembling an everbearer in this regard.
3. Blossoms highly self fertilized which results in every berry being a perfect one.
4. Sure to always produce a good, wide picking row of vigorous, deep rooted productive plants.

Berries bring top-notch prices because:—

1. Attractive rich strawberry red.
2. Even in size, making a very attractive pack.
3. Lasting qualities can't be beat — holds up for 84 hours and still attractive.
4. The best for table use or canning; other varieties do not have this double quality.

Now turn to pages 12 and 13 for more complete description.

2280 Quarts Per Acre

One Day's Picking Breaks All Picking Records

To the right you will see a commercial field of Keith's Kanner King. From it in one day's picking, beautiful attractive Kanner King berries were harvested at the rate of 2,280 quarts per acre. Figuring at a rock bottom price of only 7c per quart, the day's sales from one acre would be \$159.60. That's what this highly productive Kanner King can do for you.

For the last three years, dry as it has been, Kanner King has broken all our previous records in strawberry production.



With Keith's Kanner King you always have a uniform run of berries from the opening to the close of its long fruiting season.

Below is a view of a field of Kanner King plants in full bloom. Kanner King has the longest blooming period of any spring variety. Blossoms don't appear all at one time which insures crop against being killed by frosts. Also results in a very long picking season.



Above is a view of our commercial field of Kanner King from which one day's yield was harvested at the rate of 2,280 quarts per acre.



This single Kanner King plant gives you some idea of the productiveness of this new berry.

Keith's KANNER KING

Plants Cost $\frac{2}{3}$ Less Than Do Most Plants Of A New Variety When Introduced

When introducers of a new variety offer plants in that variety for the first time, they list them at a very high price—all the way from \$30 to \$100 per thousand. Not so with our Kanner King. We have established a very low price so that any grower can get Kanner King plants for his commercial planting right this year, for Keith's Kanner King plants are within the reach of everyone's pocketbook. Never before were all of Keith's plants at such rock bottom prices. And never before have our introductory prices on a new variety been so low as those for which we are offering our Kanner King prices this year. See page 21 for these rock bottom Prices. Also read page 12 for patent coverage.

See Also Pages 12 and 13

NOW PICK

Why spread your efforts and spend extra money over so much space when you can grow as many and better berries from one-fourth the area?

You cut down the cost of soil preparation, cost of land, cultivation, hoeing, etc., and you keep down cost of production and harvesting, when you grow four quarts of better, bigger berries where but one grew before.

4

Times More Strawberries

From Same Size Plots

NEW KEITH METHOD

A new, better and cheaper way to grow more and better berries. Large areas not needed to grow lots of berries.

Keith's New Inexpensive Method of growing Strawberries requires only one-third the space required by the old methods. It consists of setting three parallel rows of plants, spacing these rows one foot apart, and setting the plants one foot apart in each row. If more than one group of rows is needed, leave 18 inches for a path. (See pictures to right.)

Allow each mother plant to form two runners, allowing one runner to root a new plant in row between each mother plant. With the other runner, allow two plants to root 6 inches apart in the open space between the three rows of mother plants. You will now have five parallel rows of plants each six inches apart, after which keep all runners cut off and you will have plants, each with plenty of space to develop into their greatest productiveness.

Our Mulch Paper can be very conveniently used in this method. It's a 3-foot width, just accommodates the three parallel rows, and saves lots of hoeing, cultivating, weeding, etc.



One of Keith's "New Method" Gardens set through Mulch Paper. With less work and expense pick 4 times more berries.



Another Keith's "New Method" Gardens grew hundreds of quarts of big, delicious berries in 1/4 the ordinary space.

City Folks!

You Don't Need A Farm

Small Plot
Supplies
Big Family

You need only a small space to grow all the berries your family can use when you follow Keith's New Method. And think what a saving it will be nowadays not to have to buy berries at 25c or more a quart when you can grow them right in your back yard or garden at less than 1c per quart. And with just a little more space you can have berries to sell. From a city lot you can grow more berries than most growers pick from an acre.

The small space you have in your back yard, or one end of your garden, or possibly a vacant, unused city lot, can be made to earn you a good sum of money. Write us.



Look Out Into Your Back Yard

Take the time right now to note the many possible places right in your own back yard where you can grow all the berries you will ever need. You need only a small space. You will be happily surprised at the number of berries you can pick from a space 3 ft. wide by 33 ft. long, such as required by our "100-plant garden" listed in first column to the right.



Took only 15 minutes to hoe and cultivate these whole "New Method" Gardens. Mulch Paper did the rest. The most inexpensive way to grow strawberries.

If you are in doubt as to the number of plants needed or the small cost required to plant the space along your back fence, across one end of your garden, or that vacant, unused city lot write us, giving size in feet and we will gladly help you figure it out. You will be surprised at the little cost. Write us, won't you?

In Nooks and Corners

Here's a very productive garden. 100 plants in 3 leading Spring varieties, Dunlap, Premier, Gibson. Requires only space 3x33 ft.

NEW METHOD 100-PLANT Garden (3x33 ft.)

Will supply family of 3 with plenty berries for table use, also have some for jellies, jams, etc.

Regular Price
\$1.55

Special — Postpaid **\$1.37**
in Ohio, Ind., Ill., Wis., Mich.,....

In States in Group 2 add 11c; Group 3 add 19c; Group 4 add 41c. (See p. 21.)

Mulch Paper

Sufficient Mulch Paper for this garden will be sent in States named for only 68c. In Group 2 for 83c; Group 3 for 93c; Group 4 for \$1.15.

Along Walks or Drives

This garden is for an average family of five. 200 plants in same varieties as 100-plant garden. Space 7 1/2 x 33 feet.

NEW METHOD 200-PLANT Garden (7 1/2 x 33 ft.)

With ordinary care this garden will produce more than family needs. Have berries to sell or give away.

Regular Price
\$2.10

Special — Postpaid **\$1.89**
in Ohio, Ind., Ill., Wis., Mich.,....

In States in Group 2 add 21c; Group 3 add 38c; Group 4 add 59c. (See p. 21.)

Mulch Paper

Sufficient Mulch Paper for this garden will be sent in States named for only \$2.41. In Group 2 for \$2.78; Group 3 for \$3.64; Group 4 for \$4.79. (NOTE: In all states by P.P. or Exp., only \$1.86 not prepaid.)

Across Garden or Back Lot

With this garden one can make extra money by setting the extra berries. Space 7 1/2 x 66 feet.

NEW METHOD 400-PLANT Garden (7 1/2 x 66 ft.)

Think of the small space required to make good returns from these 400 plants in same varieties as in 100-plant garden.

Regular Price
\$3.05

Special — Postpaid **\$2.79**
in Ohio, Ind., Ill., Wis., Mich.,....

In States in Group 2 add 44c; Group 3 add 76c; Group 4 add 94c. (See p. 21.)

Mulch Paper

Sufficient Mulch Paper for this garden will be sent in States named for only \$2.41. In Group 2 for \$2.78; Group 3 for \$3.64; Group 4 for \$4.79. (NOTE: In all states by P.P. or Exp., only \$1.86 not prepaid.)

Try One of These Popular "New Method" Gardens

Gain a Week Force Plants By Properly Watering With

Abundance of water is essential to quick growth. But the ground around roots must not be soaked so as to eliminate air from the soil. OOZO seeps—not soaks—gradually but thoroughly.

“OOZO”

The NEW, Inexpensive Way of Watering All Kinds of Plants Shrubs, Gardens, Lawns



WATERS THE RIGHT SPOT AT THE RIGHT TIME

Saves water, saves time, protects plants

Why OOZO Pays:

1. It insures deeper root growth—and avoids puddling or packing of earth.
2. It keeps leaves dry, avoiding spread of mildew and muddying up of fruit as when sprinklers are used.
3. It waters on uneven ground as well as on even ground.
4. It distributes fertilizer better.
5. It is so easily moved that 100 feet of hose will water an acre.
6. It wastes no water—lies close to roots—prevents excessive evaporation.
7. It is inexpensive. \$5 worth is equal to a \$300 overhead sprinkler system.
8. It can be used in places where other methods do not work as well—along walks, terraces, plantings of seedlings, etc.
9. It can be used with most any source of water supply; city water pressure not needed.
10. It does more with low pressure (5 lbs.) than ordinary hose does with high pressure (30 to 50 lbs.).

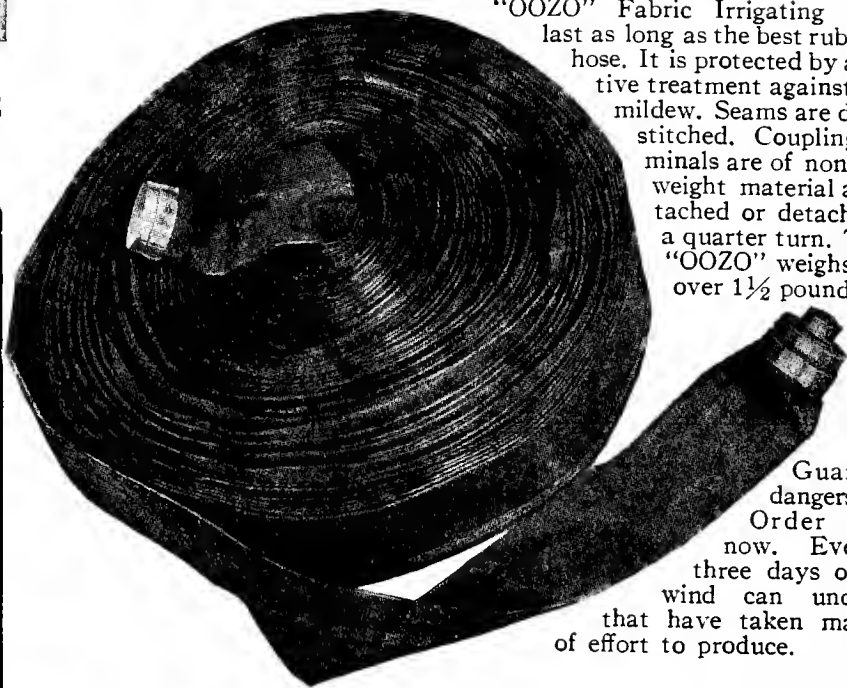
Just Out! The Michigan Board of Agriculture patented this new method of watering or irrigating and only recently has “OOZO” been for sale.

“OOZO” comprises cloth hose made of specially woven material through which the water seeps or oozes, together with couplings and

terminal attachments. “OOZO” can be connected to pipe lines of various sizes and to garden hose, but city water pressure is not necessary. Only 5 lbs. pressure is needed to fill the hose and make the water ooze or seep through.



“OOZO” Fabric Irrigating Hose will last as long as the best rubber garden hose. It is protected by a preservative treatment against mold and mildew. Seams are double lock-stitched. Couplings and terminals are of non-rust, light weight material and are attached or detached by just a quarter turn. Ten feet of “OOZO” weighs but little over 1½ pounds.



Guard against dangers of drouth. Order “OOZO” now. Even two or three days of sun and wind can undo results that have taken many weeks of effort to produce.

“OOZO” — PRICES

For Home Use

Complete with Couplings
Postpaid as shown below

10 ft. Length.....\$ 3.50
25 ft. Length..... 7.50
50 ft. Length..... 12.50

Postpaid in Mich., Ill., Ind., Wis., and Ohio.

In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., and Ky., add ½¢ for each foot of hose.

For all other States add ¾¢ for each foot of hose, except in Ida., Utah, Nev., Wash., Ore., and Calif., add 1¢ for each foot of hose.

Hose Only

Long lengths for Irrigation
(Not prepaid)

100 ft. Length..... 20c ft.
250 ft. Length..... 16c ft.
500 ft. Length..... 15c ft.
1000 ft. Length..... 14c ft.

Couplings Only (Not prepaid)

Male coupling.....each 30c
Female coupling.....each 30c
End Caps.....each 30c
Supply Adapter.....each 60c
Coupling (¾ in.).....
Full set couplings.....\$1.50



Here Are Keith's Depend

PREMIER—Extra Early—

(Per.)

Early Leading Spring Variety

This variety is identical with "Howard 17" by which name it is best known in Eastern Sections.

Premier, without doubt, has no equal as an early berry. Ask growers who have fruited it and they will tell you they make more money from Premier than any other early June variety. Berry growers everywhere are now planting heavy to Premier. Why? Because it makes them the most money. Buyers pay growers extra money for Premier berries—50c to \$1.00 per crate.

This variety is very productive, often yielding over one and one-half quarts per plant, a strong grower—healthy disease-free foliage, deep rooting, frost-proof (an early ripener, but blossoms late, escaping frosts). Berries large, attractive, medium red, rich strawberry flavor. If you have never fruited Keith's Premier plants you are missing something.

Keith's Premier plants are highly productive, genuine—grown, dug, hand sorted, packed by strawberry specialists, "THE STRAWBERRY TWINS." For a yield of 8,000 to 12,000 quarts per acre set them.

Keith's Vitalized Premier Plants, Price \$5.95 per 1,000.



Premier—

The Berry Growers' Best Bet

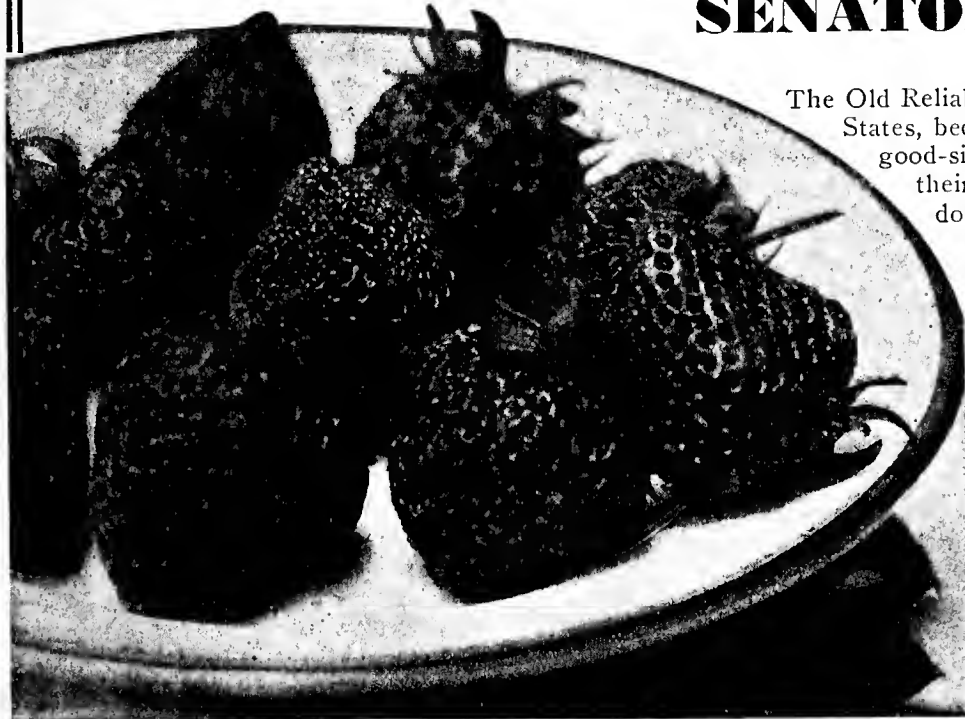
Senator Dunlap

SENATOR DUNLAP (Per.)—Early

The Old Reliable—Senator Dunlap is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. Is grown by all berry growers as their reliable cropper. Very hardy, a good plant producer and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink which makes them very attractive.

Like The Original Strain

Some Senator Dunlap plants are said to be non-productive, because the variety is "runout." Not so with our Vitalized Senator Dunlap plants. You will find in them all the productiveness of the original strain. They will bear for you those enormous crops of marketable berries that the variety used to bear. Price \$4.75 per 1,000.



HARVEST KING (Per.) Midseason

A recently introduced variety which is meeting with favor in many strawberry-growing sections. Berries are firm, standing long distance hauling to markets. We quote the introducer here, "In addition to heavy fruiting qualities, which assures a generous supply of berries from only a small planting, the attractive deep red color, delicious flavor and large size will give you greater pleasure and satisfaction than you have ever known." Price \$6.50 per 1,000.

DR. BURRILL (Per.) Early

Often called the "Million-dollar" strawberry, because it's a money-maker. Can be grown in any garden soil and in heavier block soils than most varieties—hard clay loam or heavy black soil, such as is found in Illinois or Iowa. Easily grown, therefore a good variety for beginners or gardens. Berries are dark red, firm, well flavored, sweet and as good an all 'round berry as can be wished for. Price \$4.75 per 1,000.

BEAUTY (Per.) Late

Beauty is a new variety of recent introduction. It is a beautiful big berry, late in ripening and a good shipper, holding up as long as two days after picking. If you are looking for a beautiful big berry, really a pretty one, that you will like to show your neighbors and "tell the world" about through newspapers, plant Beauty. Our supply of Beauty plants is limited so order early. Price \$7.45 per 1,000.

able Spring Strawberries

GIBSON (Per.) Midseason

Here is an old standby—one of the most reliable varieties in the strawberry family—Productive, Dependable, Profitable. A strong grower which does well in any soil where such crops as potatoes, melons, oats, corn and like crops can be grown.

Berries are dark, glossy red all over, making them a very attractive pack, inviting buyers. Firm with a rich strawberry flavor. Stands shipping or hauling well.

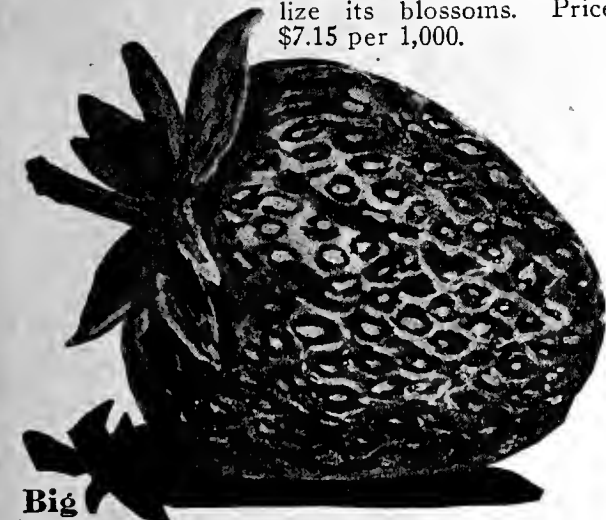
Keith's Famous Vitalized Gibson plants are highly productive, having a record of yielding at one picking at the rate of 7,260 quarts per acre, more than double the world's average per acre for the whole strawberry season. Price \$4.95 per 1,000.

BIG LATE (Imp.) Biggest Late Berry Grown

Here we have the biggest late berry grown. They are certainly in great demand for they are really the best big all round late berry.

Berries extra large, firm—stand long hauls and late rough handling, arriving in as good condition as when picked. It's the berry to plant along with Premier, Gibson and Dunlap, to lengthen your spring berry season.

Remember that Big Late has imperfect blossoms and needs some perfect-flowered variety, such as Premier, Gibson, etc., planted every fourth row with it to fertilize its blossoms. Price \$7.15 per 1,000.



Big
Late

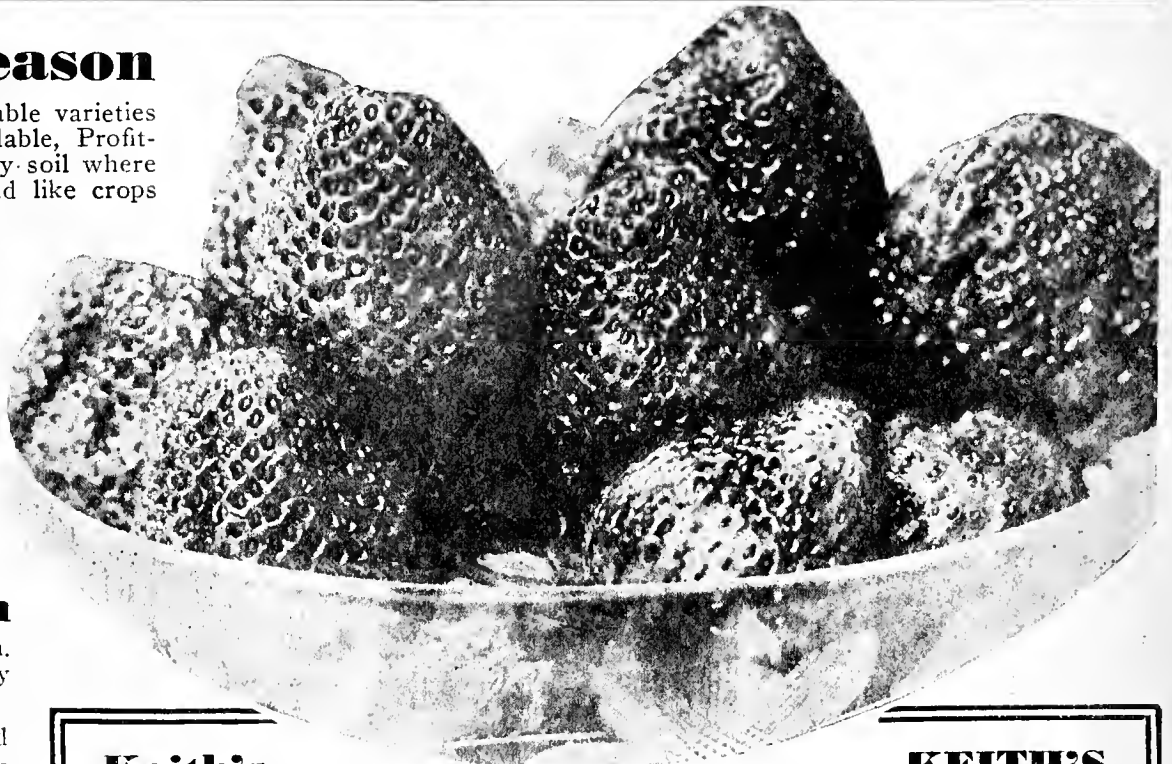
RED GOLD (Per.) Early

Every strawberry has some outstanding characteristic, but Red Gold has many. It's different because—

1. It has that "wild-strawberry" flavor unlike other strawberries.
2. Berries scarlet red inside and out.
3. Long blooming period, lots of blossoms—insures the crop regardless to frosts, beating rains, etc.
4. Fruit stems large, stiff, holding berries off the dirt.
5. Long fruiting season—early to late.
6. Berries large with that good old sweet strawberry flavor.

And look what you can get Keith's Red Gold plants for this season. Price \$6.95 per 1,000.

KEITH BROS. NURSERY, Sawyer, Michigan



Keith's NEW METHOD Grows 4 Times More Strawberries

(See Page 4)

When you can grow as many strawberries on one-fourth acre (2 average city lots) as is generally grown on one acre with a lot of saving in the cost of soil preparation, cultivating, hoeing and the like, wouldn't it be the best thing to do? That's just what can be saved and grown when Keith's New Method of growing strawberries is followed.

Keith's New Method consists of setting three parallel rows of strawberry plants one foot apart and spacing the plants one foot apart in these rows. A complete description of this new method is found on page 4.

To save you a lot of Hoeing, Cultivating, and Weeding, you could use our Mulch Paper which is just wide enough (3 ft.) to accommodate the three parallel rows. Page 15 will tell you how to lay it and set the plants through same. And if your soil needs fertilizing, our Special Strawberry (see page 9) should be used at the rate of 25 to 30 lbs. per each 1,000 plants.

KEITH'S

New Method Gardens

Note—Each Garden may be ordered with or without Mulch Paper or Fertilizer.

"City-Lot" Size
1,000 Premier 500 Blakemore
1,000 Dr. Burrill 500 Red Gold
500 Gibson 500 Kanner King
Catalog Price \$27.60.
Special Only \$21.90 not prepaid.
Necessary Mulch Paper (400 yds.).....\$15.50
Necessary Strawberry Fertilizer (125 lbs.) 4.75

Total\$20.25
Special Price 17.90

"One-Fourth Acre" Size
2,000 Premier 1,000 Red Gold
2,000 Gibson 1,000 Blakemore
1,000 Washington 1,000 Dunlap
Catalog Price \$46.30. Special Only \$39.90.
Necessary Mulch Paper (800 yds.).....\$29.50
Necessary Strawberry Fertilizer (250 lbs.) 8.25

Total\$37.75
Special Price 34.50

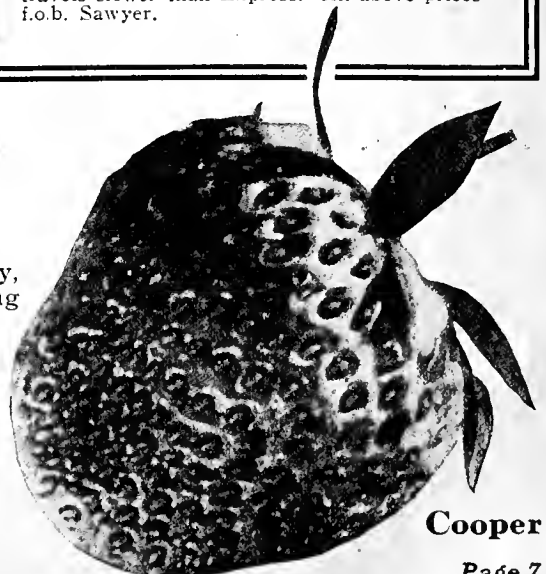
"One-Half Acre" Size
4,000 Premier 1,000 Kanner King
3,000 Gibson 3,000 Blakemore
3,000 Dunlap 2,000 Washington
Catalog Price \$96.45. Special Only \$82.75.
Necessary Mulch Paper (1,600 yds.)....\$54.75
Necessary Strawberry Fertilizer (500 lbs.) 14.50

Total\$69.25
Special Price 61.90

Note: Plants come best and cheapest by Express. Mulch Paper and Fertilizer by Freight, but they should be ordered early as Freight travels slower than Express. All above prices f.o.b. Sawyer.

COOPER (Per.) Midseason

Cooper begins to ripen as a midseason variety, but continues well toward the last of the spring strawberry season. The berries are large, sweet and well shaped, making a beautiful berry for home use. The plants are also large, making Cooper one of the best varieties for hill or other intensive methods of culture. Our supply of Cooper plants is limited this year, therefore, we suggest that you get your orders in early or make a second choice for a substitute. Price \$6.85 per 1,000.



Cooper

More SPRING Varieties

(Continued From Preceding Page)

See Price List and Postage Pre-payment Offers on Pages 21 and 22.

BLAKEMORE (Per.)

New U. S. Early Variety

Developed by the U. S. Dept. of Agriculture from a cross between the Premier and the Missionary. Resembles Premier very much, but ripens earlier, is a lighter red, as large to larger, much better for canning, preserves, etc., and has a better flavor. Undoubtedly the most valuable strawberry developed by the U. S. Our original Blakemore plants came direct from the U. S. Dept. of Agriculture and we guarantee them to be genuine. And look at this remarkably low price per 1,000, only

\$5.45

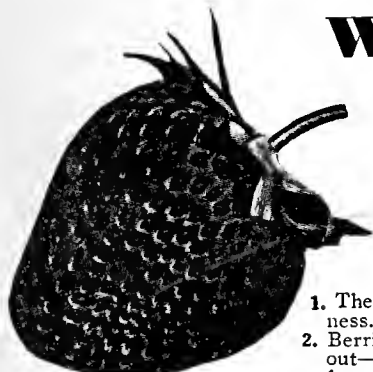


Blakemore

WASHINGTON (Per.)

The "Honey-Sweet" Berry

Washington is undoubtedly related to the big strawberries of South America, where size, flavor, sweetness, and keeping qualities predominate. We recommend it very highly for hill culture. Here are 6 leading features of the Washington, \$7.35 per 1,000:



Washington

1. The latest in strawberry sweetness. Requires practically no sugar.
2. Berries ox-heart red inside and out—a glossy dark red—different from other berries.
3. Sweet as honey—a new flavor in strawberries.
4. Berries big, firm, attractive, very good shippers.
5. Plants hardy, thrifty, fast growing.
6. Undoubtedly a cross between the South American and our commercial strawberry.

EMPIRE STATE (Per.)

The 20th Century Strawberry

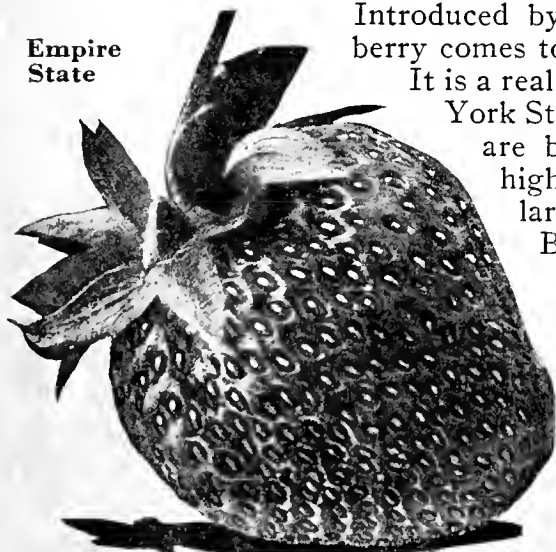
Introduced by the R. M. Kellogg Co., the berry comes to us very highly recommended.

It is a real berry and a new one from New York State, hence its name. The plants

are big, sturdy, heavy rooted, and highly productive. The berries are large, attractive rich red. Mr.

Beatty states, that "It's a real 'knockout.' Produces the most perfect and magnificent berries; is hardy, easily grown, easily picked, delicious, and easily sold," and he knows. We offer Empire State plants guaranteed in every way at \$9.85 per 1,000.

Empire State



3 New

STRAWBERRIES

Here are three Brand New Strawberries—one (Uncle Cap) originated by ourselves, another (Oxheart) by the U. S. Dept. of Agriculture, and the other (Joan) came to us direct from France. Each variety is unique.

UNCLE CAP (Per.)

The Big Shortcake Strawberry

1 Uncle Cap came from among the same 5,000 seedlings from which we selected our Kanner King. It was the biggest, sweetest, and most suitable shortcake strawberry out of the whole 5,000. Here's the shortcake berry you have been looking for for years. They are so big and sweet they require scarcely any sugar.



Uncle Cap was so named after our father, Capt. Wm. A. Keith, Captain of the 10th Ill. Cavalry during the Civil War. We think a lot of it to give it a family name. You will too when you fruit and pick and eat some of its big, sugar-sweet berries. The plants are big, very vigorous and productive. We have only a limited number, but offer them at a very low introductory price. 25 plants \$1.00; 50 for \$1.90; 100 for \$3.50; 200 for \$6.00; 400 for \$10.90.

OXHEART (Per.)

Oxheart Red—Firm as an Apple

2 This variety originated with the U. S. Dept. of Agriculture under No. 547. It was sent to us three years ago, and so different was it from other strawberries that we secured permission to introduce it. We are sure you will like this unique berry—it's different. Berries are almost black oxheart from outside to heart and make most wonderful preserves, jellies, and the like. Firm as an apple. We never saw such firm (hard) berries. We have only a very limited number of Oxhearts and offer them in lots of only 25 plants to one customer. Price \$2.25 per 25 plants.

JOAN (Imp.)

A Most Delicious Berry Offered

3 You've heard folks speak of what wonderful big berries they have eaten in France and Belgium when travelling abroad. Well, here's the berry they have reference to. It's that big delicious berry most grown in Northern Europe. We got it for plant breeding purposes but the berries are so wonderful that we wish to pass a limited number of plants to our customers who want to grow the most delicious berry they ever tasted. It has an imperfect blossom, therefore must be planted near another variety and for this we recommend Uncle Cap. Not more than 25 plants to any one customer. Price \$2.25 per 25 plants.

97¢

Postpaid in Ohio, Ind., Ill., Wis., Mich.

In states in Group 2 (see page 21) add 8c for postage; in states in Group 3 add 12c; in states in Group 4 add 15c.

Special

Here's a special offer at a special price. Think of it! 97c brings you a Keith's Spring Strawberry Garden 75 ft. long. One row 75 ft. long or two rows 37½ ft. long. Suit your space.

2 Spring Varieties

Strawberry Garden

Chance in a Lifetime. Grow your own berries at less than 1c per qt. This garden consisting of enough plants (50) in at least two leading spring varieties. (Dunlap and Gibson or others equally as good) to set a row 75 ft. long or two rows 37½ ft. with sufficient special strawberry fertilizer to feed them, will produce berries for your whole family at a cost of only four quarts of berries at grocery store prices. Can be grown in any garden soil.

For Only 45c More

For only 45c more (\$1.42) you can get two of these 75-ft. strawberry beds postpaid in States mentioned above.

75 Feet Long

Yields You Berries at Less Than 1c per Qt.

COMBINED OFFER

We will send you one of the 75-foot Gardens above and one of the 33-foot Gardens below — both for only

\$1.83

Postpaid in Michigan, Indiana, Ohio, Illinois and Wisconsin.

In states in Group 2 (see page 21), add 11c for postage; in states in Group 3, add 16c; in states in Group 4, add 21c.

98¢

Postpaid in Ohio, Ind., Ill., Wis., Mich.

In states in Group 2 (see page 21) add 7c for postage; in states in Group 3 add 10c; in states in Group 4, add 13c.

Another Special

Here's another Keith's Special Offer. It's one of Keith's Famous Everbearing strawberry gardens, 33 feet long, direct from our nursery "Strawberry Headquarters."

Everbearing

Strawberry Garden

Keith's Famous Everbearing Strawberry Gardens supply thousands of families with luscious berries all summer, beginning 60 to 90 days after the plants are set.

This garden consists of 25 of Keith's Super-Mastodon plants with sufficient special strawberry fertilizer to feed them. Each garden comes complete with plants and fertilizer.

For Only 59c More

For only 59c more you can get another of these gardens, making two complete with fertilizer and plants for only \$1.57. Postpaid as in States mentioned above.

33 Feet Long

Bearing in 60 to 90 Days After Planting

KEITH BROS. NURSERY, Sawyer, Michigan

MAKE EXTRA MONEY

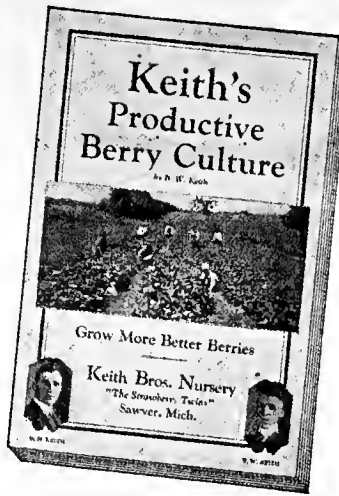
With Small Fruits

Learn the "Short Cuts" in Production and Marketing

In clear, concise language, the **New Book** Shown at Left

Tells How:

1. How to get berries "out of season."
2. How to market Berries at Highest Prices.
3. How to Start in a Small Way.
4. How \$5.00 Can Bring Over \$100 Profits.
5. How One Acre Can Bring \$700 to \$1200.
6. How to Select and Prepare Soils, Set Out and Care for Plants.
7. How to Conduct a Roadside Market.
8. How to Earn Money right from your own garden or extra city lot.
9. How Boys or Girls can earn extra money.
10. How to Prepare New Berry Disbs, Jellies, Jams, Shortcakes, Preserves, etc.
11. How to Grow Strawberries through Mulch Paper.
12. How to Control Strawberry and Raspberry diseases.



Price **48c** Postpaid in U. S.

FREE with Plant Orders of \$5.00 or More

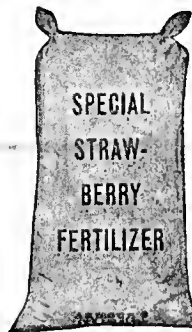
With plant orders \$5.00 or more, Free. With plant orders \$3.50 to \$4.99, send 25c; \$2.50 to \$3.50, send 35c; under \$2.50 and above \$1.00, send 45c. Without orders postpaid anywhere in U. S. for 48c.

If your plant order does not come to \$5.00, get a neighbor or friend to go in with you for a few plants. Both you and he would be getting your plants, for the more you buy in any one variety, the less the cost per plant. All plants could come in same shipment and you would get the book free.

HOW TO GET BOOK FREE

Special Fertilizer

For Growing Bigger, Better Berries



A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by Freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2, See p. 21	Prepaid in States in Group 3, See p. 21	Prepaid in States in Group 4, See p. 21
5-lb. bag	\$0.68	\$0.87	\$1.05	\$1.49
10-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50-lb. bag \$2.87 Not Prepaid. Sent by Exp. or Fgt. 100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt. Note—Special Prices on application for ½ ton or more.

Qt. Berry Boxes

—Order Some Shipped With Your Plants



For the convenience of our Customers, we here offer the regular Standard American Quart Baskets. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000. When 600 or more are ordered they come at 1,000 rates F.O.B. factory in Southern Michigan. 600 or more come cheaper by Freight, but may be sent by Express. Weight, about 130 lbs. per 1,000.

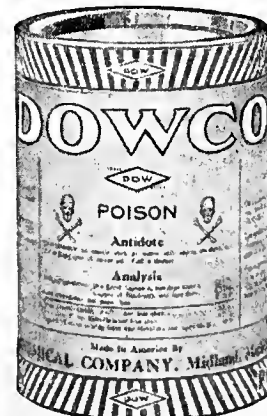
(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2, See p. 21	Prepaid in States in Group 3, See p. 21	Prepaid in States in Group 4, See p. 21
25	55c	65c	73c	80c
50	85c	\$1.00	\$1.15	\$1.27
100	\$1.39	1.75	2.00	2.21
500	4.88	5.38
1,000	7.35

Note—Prices on Baskets with Crates combined made on application.

Spray Material

For Many Purposes



Especially recommended for Strawberry diseases, such as Leaf Spot. Also controls Strawberry Leaf Roller, the worm that rolls the strawberry leaf. Also recommended for the control of Anthracnose on Raspberry canes. Directions come with each package.

Also a good spray for Potatoes, Tomatoes, Grapes, Cucumbers, Fruit trees. Contains a poison to kill leaf-eating insects. DOWCO is an all-round economical and effective spray. One pound makes 8 gal. spray material.

Price (f.o.b. Sawyer), 1-lb. can, 45c; 4-lb. bag, \$1.19. Four or more 4-lb. bags each, 87c. (Write for Bargain prices on large lots for commercial spraying.)

Sheep Manure

None Better for Plants, Gardens, Flowers, Etc.

Unlike commercial fertilizer, this Pulverized Sheep Manure supplies natural plant foods and humus to the soil. Also adds bacterial life, which fertilizers do not have. Makes soil rich, mellow, loosens the clay soils, and stimulates heavy root growth. Gives worn out soils new life.



Price (f. o. b. Chicago or Kansas City by Freight), 100-lb. bag, enough for 1,000 sq. ft. of garden or lawn, only \$2.05. (Send for prices on ½ ton or more lots.)

Now Try
One of
KEITH'S

NEW "READY-MADE"

(For Postage see paragraph to right)		
Garden No. 1	"Try-Out" Garden 25 Super-Mastodon Plants. Roll Mulch Paper. Bag Special Strawberry Fertilizer.	\$1 ⁹⁵
Garden No. 2	"Mother and Dad's" Garden 50 Super-Mastodon Plants. Roll Mulch Paper. Bag Special Strawberry Fertilizer.	\$2 ⁷⁵
Garden No. 3	"Average Family" Garden 100 Super-Mastodon Plants. 34 Feet Mulch Paper. 3-Lb. Bag Special Strawberry Fertilizer.	\$3 ⁹⁵
Garden No. 4	"Money-Making" Garden 200 Super-Mastodon Plants. 69 Feet Mulch Paper. 5-Lb. Bag Special Strawberry Fertilizer.	\$6 ⁸⁵
Garden No. 5	"Spring, Summer and Fall" Garden 25 Super-Mastodon Plants. 25 Kanner King Plants. Roll Mulch Paper. Bag Special Strawberry Fertilizer.	\$2 ⁹⁰
Garden No. 6	"New Jumbo Berry" Garden 25 Gem (New Evbr.) Plants. 25 Uncle Cap. (P. 8.) Roll Mulch Paper. Bag Special Strawberry Fertilizer.	\$3 ⁶⁵
Garden No. 7	"Big Economy" Spring Garden 25 Premier plants. 25 Gibson plants. Roll Mulch Paper. Bag Special Strawberry Fertilizer.	\$1 ⁸⁵

The Most Popular Idea In Gardening Today

Here is something new in the Strawberry garden line. A practical and most easy and economical way to grow Strawberries either in your garden or in field culture.

COMPLETE

Including Plants, Fertilizer, Mulch Paper

These gardens come to you complete with plants, a special Strawberry Fertilizer, and Mulch Paper.

PLANTS—Plants are all No. 1 stock, coming tied in bunches of 25 each. Should they arrive ahead of the Roll Mulch Paper, break the bunches open and heel them in in damp sand.

FERTILIZER—The fertilizer is highly concentrated, containing just the right balance of plant foods for strawberry growth and production. Mix it thoroughly and evenly with the top 6 inches of soil over the whole bed.

MULCH PAPER—A special mulching paper which will last all during the growing season. Heavier per square yard than other grades. It is 36 inches wide and has to be sent in a long roll separate from plants and fertilizer, therefore, might not reach you in same mail. If not, be sure and heel plants in as directed. Full directions for laying and setting plants through it comes in each Roll.

Postage or Express

Read Carefully

We Pay Postage or Express (the Cheaper way) in Mich., Ind., Ohio, Ill., Wis.

In the following States add 10% to the cost of each Garden: Pa., N. Y., Minn., Ia., Mo., Ky., Tenn., W. Va., Va., Md., Del., N. J., D. C. In all other states add 15% to the selling price, with the exception of Ida., Utah, Ariz., Nev., Wash., Oreg., Calif., add 20% to the selling price.

No Weeding

When our Special Mulch Paper is placed over the soil it makes a complete blanket, smothering out all weeds and grass that starts growth under it.

No Cultivating

Under the Mulch Paper the soil remains open, mellow and warm so no stirring of the soil is necessary. The only cultivation necessary is in the paths between or along the edges of the paper.

No Watering

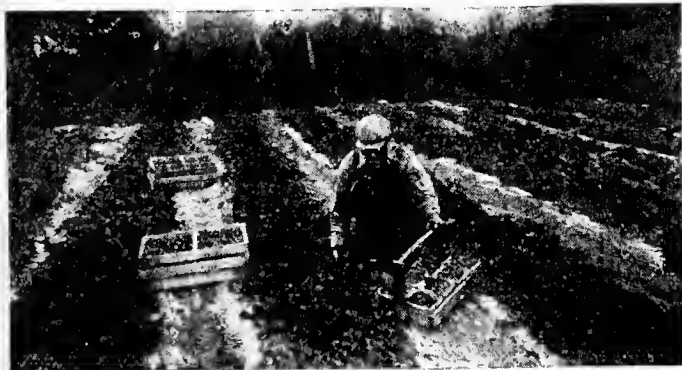
Mulch Paper holds the moisture in—it can't evaporate into the open air. When rains fall it soaks into the soil through which the plants are growing. These are made airtight with soil when plants are set.

One Hour's Work and You're Through

After the plants are set in the soil through holes in the Mulch Paper your work is done, all's necessary thereafter is stirring the soil along the edges or in the paths.

Getting The Most Out Of Every Foot Of Ground

Most people on city lots, suburban homes, and often in the country, don't have very much space in which to grow strawberries, therefore, they revert to growing them through Mulch Paper by which means they can grow all the strawberries they want in a small space. This is where our Ready-Made Gardens come in handy. Just note the small space it takes to grow 100 strawberry plants (Garden No. 3)—a space 3 ft. wide and 33 ft. long. With the use of our Mulch Paper you can also grow vegetables in a very small space.



Here Is One of Our Ready-Made Gardens. Big Producers

Always
Have Big
Fresh
Berries

Note the picture above. See that hose lying down the path between the Ready-Made Strawberry Gardens? It's the cheapest and easiest way of irrigating we ever saw. With it your plants need never want for water during hot, dry days. With it and the Mulch Paper your crop is insured. And think how handy this "OZOO" system will be in your vegetable garden, among your flowers or shrubs near the house or walk. Read page 5 for full details.

Laying the Mulch Paper

Prepare soil in usual way, thoroughly mixing the fertilizer with it to a depth of 6 inches. Roll and compact down firm, leaving smooth, even surface. Unroll edges in 2-inch trench. If more than one strip (3 ft. wide) is laid, leave 10 inches between each for a path. With this system you make the most economical use of your garden space.

Spacing the Plants

Three rows of plants are set lengthwise, one strip of Mulch Paper, spacing the plants 12 inches apart in each row. The first row is set down the middle of the Mulch Paper, the other two half way between it and outer margins. They should be alternated with plants in middle row.

Setting the Plants

This is easy. Make hole through Mulch Paper into soil beneath with a sharp stick, size of broom handle. Place roots straight down in this hole so crown of plants is just even with surface. Place a little loose, moist soil in hole at a time around roots and pack very firmly so you can't pull up plant. Then place handful loose soil around base of plant to seal hole in Mulch Paper.

Amount Mulch Paper Needed

The Mulch Paper is 36 inches (3 ft.) wide and length depends on garden or yards you order. Three rows of plants are set lengthwise on each strip of paper. You will need about 11 yds. for each 100 plants. Leave 10 inches between each strip for a path. Keep this cultivated.

KEITH BROS. NURSERY, Sawyer, Michigan

STRAWBERRY GARDENS

Note How Plants Are Set Right Through Mulch Paper

See that Mulch Paper through which those strawberry plants are growing with their roots deeply embedded in the soil beneath? That, in conjunction with our Special Strawberry Fertilizer, is what "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries once the plants are set. And how wonderfully they do grow with their roots in those ideal soil conditions brought about by the Mulch Paper.

At the time of planting, you lay the mulch paper over the ground to be planted (after having first worked fertilizer evenly into the soil), then punch holes where the plants are to go, —set the plants and you're through. No weeding, hoeing, watering, and the plants grow and produce beautiful big berries.

25 Plants
with sufficient Mulch
Paper and Special
Strawberry Fertilizer
See page 10 for other
garden offers

\$1⁹⁵

SPECIAL
STRAW-
BERRY
FERTILIZER



Economize

Why pay 20c to 25c a quart for high grade berries when you can grow your own this new, easy way? Delight your family and friends with bowlfuls of fresh juicy berries—served in shortcakes, cream, pies and jellies.

Keith's Ready-Made Strawberry Gardens

Keith's Ready-Made Gardens consist of the number and kind of plants you order, along with sufficient Mulch Paper and Special Strawberry Fertilizer to last through the season. We have spent over four years in perfecting this new and convenient way to grow straw-

berries and now thousands are enjoying fresh, home-grown berries right from their own gardens or back yards who never did before. This is your opportunity to grow your own berries and have them fresh from your garden every day.

We Supply—

1. Vigorous plants.
2. Durable mulch paper.
3. Special strawberry fertilizer.

*You pick
the berries*

Where to Grow a Ready-Made Garden

These Ready-Made Gardens may be grown anywhere about your home, along the walk, next the back fence in your garden or out in the field. They are 3 feet wide and come in different lengths. (See page 10.)

Thousands Say . . . Such Good Words as These:

Doing Wonderful

Pittsfield, Mass.

Gentlemen:—Super-Mastodon plants sent me last of April are doing wonders through mulch paper.

R. M. WEISGARBER.

Wouldn't Take \$50 for Them

Wheaton, Ill.

Dear Sirs:—Wouldn't take \$50 for my 50 Super-Mastodon plants. Others want plants like them next spring.

DR. IRLAND.

175 Plants Supplied Family of Six With Berries

Watkins Glen, N. Y.

Dear Sirs:—Your 175 Mastodon plants set through mulch paper supplied all the berries our family of six could use. Picked berries from August until snow fell.

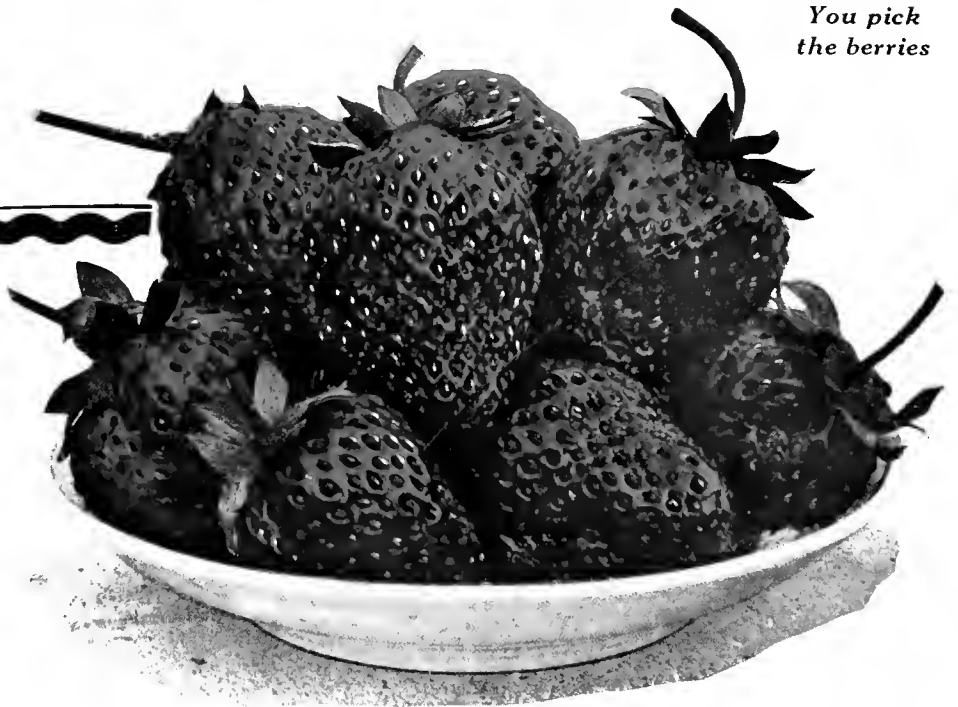
F. E. THOMPSON.

Mulch Paper a Wonderful Help

Browning, Mont.

Gentlemen:—The plants grew wonderfully through the mulch paper. Never saw such growth. Set plants middle of May and already picked four quarts July 21st.

MRS. FRANK SHERBORNE.





Keith's
Kanner King

The best strawberry for home gardens for there is none better for canning, preserves, jellies or jam.

Keith's Kanner King—The Coming Commercial Strawberry

Two Years of Severest Testing

For two years Keith's "Kanner King" has stood every test of severe handling—standing in crates in warm sun for days, in warm rooms, hauled for miles in trucks, frequent handling, and still it retained its attractive bright red color and firmness. It is ever so much firmer than the Premier, cans better, stands up better in hauling, and is a better berry for all domestic and general market purposes.

"Kanner King"—A Keith's Standard

It is the policy of the Keith Bros. Nursery to give their customers only the very best. That was the reason that we got behind our Super-Mastodon Everbearing plants as we did, and now we're behind "Kanner King," a variety of our own efforts, a variety that has been wished for by commercial growers since the old Warfield was discarded.

Start With "Kanner King" This Spring

"Kanner King" is being offered by Keith Bros. this spring for the first time. They hold the exclu-

Here Are Some of the Outstanding

- 1 Plants hardy, thrifty growers, practically free from diseases.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.

Points of Keith's "Kanner King"

- 6 Berries are even strawberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hrs. at least) after being picked.
- 8 Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9 Blossoms are perfect,—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grows, thrives, and produces well anywhere other spring strawberries can be grown.

Order Early

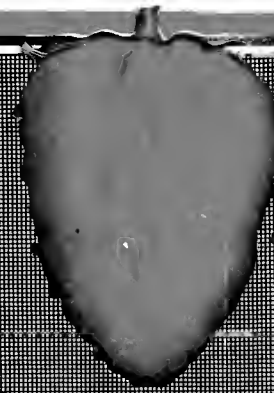
For three years we have been building up our present original stock of Keith's "Kanner King" plants, and now we have a limited number that we are offering this season for the first time at a ridiculously low introductory price for such a supreme new variety as "Kanner King." Owing to the fact that we have hundreds of calls already for "Kanner King" plants, and because we have only a limited number that we can supply, we urge our customers to order early. Orders will be filled in the rotation booked as long as our limited supply of "Kanner King" plants last. Don't wait, order your "Kanner King" early. Those who start with Keith's "Kanner King" this season will be ahead of others and will be profited thereby.

PRICES

Here are our remarkably low prices for Kanner King, within the reach of everyone. Prepaid in O., Ind., Ill., Wis., Mich. For other States see small additional charge on page 21.

Price 25 for \$1.00; 50 for \$1.85; 100 for \$2.50; 200 for \$4.25; 400 for \$6.95; 500 for \$7.45; 1000 for \$12.50.

NOTE—All Kanner King Plants are sold under U. S. Plant Patent No. 26. Not to be resold nor propagated for selling.



New Strawberry Keith's KANNER KING

FIRST BERRY PATENTED (U. S. Plant Patent No. 26)

How and From Whence It Came

Here's a new variety of strawberry originated by the two Keith Brothers, two Strawberry Specialists, and offered for sale exclusively by them for the first time this spring.

Five Years of Untiring Efforts

It is the outcome of five years of most constant observation, selection and experimenting with over 5,000 individual seedlings of strawberries. For five years close watch and records were taken daily all during the growing season, and it was in experimental block No. 34 that this supreme canning berry was found. All during the course of these five years, this variety went by No. 34, but owing to its most excellent canning, preserving, jam and jelly-making qualities, it was given its present name "Kanner King."

84 Hours and Still Going Good

After its worthy characteristics were discovered, it was put through the most severe tests of hauling, handling and the like, to test its firmness and lasting glossy red color. For instance, a number of quarts of "Kanner King" were picked on a Thursday afternoon in warm June, kept over night in a basement, placed in the back of a car the next afternoon and hauled fifty miles to the Michigan State Experiment Station at South Haven, Mich. There they were kept in an office building until Saturday morning, when they were supposed to have been canned by a canning company. There was no canning being done on that Saturday, consequently these "Kanner King" berries were placed in storage and not canned until Monday morning, 84 hours after being picked from the vines, and there were less than one berry per every two quarts not cannable. In other words, after being off the vines for 84 hours with much hauling and handling, nearly every berry was still in perfect condition for canning. Berries like "Kanner King" are what canners, commission merchants, and grocers have been wanting for a long time. Read what the Michigan State Experiment Station says about Keith's "Kanner King." (Letter in next column to left.)



B. H. Keith
"BUD"



B. W. Keith
"BERT"

The "Strawberry Twins" They "told the world" about their Super-Mastodon everbearing plants, NOW they have a new supreme canning berry for you.

Here you meet the "Strawberry Twins," the two strawberry specialists who have brought about this new, outstanding variety of strawberries, Keith "Kanner King." For many years they have sought a "perfect canning strawberry"—one that was highly flavored, red throughout, and one that would keep its firmness and unusually bright red color after handling and canning. In order to develop a new strawberry variety for a special purpose, there must be brought out certain characteristics that favor that purpose and to get these characters all outstanding in one variety, is almost an endless task. One simple little defect may spoil the whole combination so one must work on and on until his aim is realized. Cattle breeders know what to do to develop champion milk producers, chicken men know how to develop a high-laying strain of White Leghorns,—well, these two strawberry specialists, with years of practical experience and five years of scientific college training back of them, know what to do to develop the "perfect canning strawberry" and they did it,—resulting in their "Kanner King."

Starting with over 5,000 tiny baby seedling strawberry plants of known parentage, for five years they kept a constant close watch and intensive records of their experimental beds and out of these thousands of baby seedling plants there developed that "perfect canning berry" they sought and now offer to the public this season for the first time.

What Michigan State Expert Says

Michigan State Experiment Station,
South Haven, Michigan.

Keith Brothers Nurseries:
Dear Mr. Keith:—

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market.

Very truly yours,
Stanley Johnston,
Superintendent (Mich. State Expt. Station).

For Your Protection

In order to protect our customers, also keep this worthy variety pure and protect it from any unscrupulous dealings on the part of concerns who are always ready to exploit on a new variety for the first few years after its introduction, we are applying to the United States Patent Office for Patents to thoroughly cover Keith's "Kanner King."



JAM
Just like "Mother used to make" when made from Keith's Kanner King.



PRESERVES
None better when made from Keith's Kanner King.



CANNED
When you can a Keith's Kanner King you will have a Real Strawberry Flavor.

**KEITH BROTHERS
NURSERY SAWYER, MICHIGAN
STRAWBERRY
HEADQUARTERS**

Regarding **MAKING EXTRA MONEY**

▲▲ *Don't Forget the Productivity of*
KEITH'S SUPER-MASTODON

▼▼ **Get Big Berries 60 Days After Planting**

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

SAVE ONE WHOLE YEAR!

More and quicker money can be made from a small bed set to Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything you might undertake. There are thousands looking for an opportunity to make extra money. It can be done with Keith's Super-Mastodon plants. The berries readily sell to your neighbors, tourists, groceries, summer resorts, or on fruit markets at 25c per qt. and you can pick a lot of quarts from 1,000 plants. Prices on page 22.

12 Reasons Why Keith's Super-Mastodon Plants Win

- 1** Brings you quick cash 60 to 90 days after setting.
- 2** The very best for garden or field culture.
- 3** Easily grown in any garden soil.
- 4** Largest of any known everbearer.
- 5** Bears three crops instead of one from one planting.
- 6** Berries uniform and large from beginning to end of season.
- 7** Yields of big berries increase from July until October.
- 8** Bears profitable crops of berries not only in summer and fall, but the following spring also.
- 9** Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
- 10** Berries sweet, highly flavored, juicy.
- 11** Good for either hill or matted-row culture.
- 12** A continuous produce, stopped only by freezing weather.



What You Can Make With This Great Everbearer

The berries from Keith's Super-Mastodon plants, even during these hard times, sell for at least 25c per quart, say only 20c. But the depression has no effect on their yield of big berries. Many growers report yields of 400 quarts per each 1,000 plants during the summer (400 qts. @ 20c, \$80.00). With good care others get as high as one quart for each plant (1000 @ 20c—\$200.00).

And the spring crop from plants that bore all the summer before is as great as that of any spring fruiting strawberry. We have harvested 5,300 qts. from 2/3A, or 7,920 qts. per acre at only 10c per qt. gives \$792 per acre as a spring crop. Price per 1,000 Super Mastodon plants \$12.50.



Look!
Here They Are
Selling Berries
in the
Late Fall

When Prices Are Highest! If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.

Note HOW BIG
18 Berries Fill a Qt.
... 9 to the Layer!

One berry is a "mouthful—and then some"—and they are just as sweet and delicious as they are big. Mrs. E. Jones, of Pa., writes us, "They are wonderful, so sweet, delicious, and very large." And Mr. Burlew of Concord, Mich., sold over \$100 from a small bed. And Mr. Parrish, of Mich., harvested at the rate of \$380 per 1/4 acre.



KEITH'S SPECIAL MULCH PAPER

Eliminates Hoeing, Watering, Etc.

Here's what Keith's Special Mulch Paper does for you. Note these points carefully.

- 1** It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.
- 2** Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.
- 3** It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.
- 4** Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.
- 5** It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.
- 6** It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.
- 7** It grows better, sturdier, higher quality crops.
- 8** Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and large crops are clear profits.
- 9** Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.
- 10** Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.
- 11** Mulch newly set shade trees. No hoeing or cultivation necessary around them.
- 12** To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

The New Way of Gardening

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that Mulch Paper stimulates and brings about greater plant growth.

In order to give best growths and yields, we, you and I have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

Known Varieties at Reduced Prices

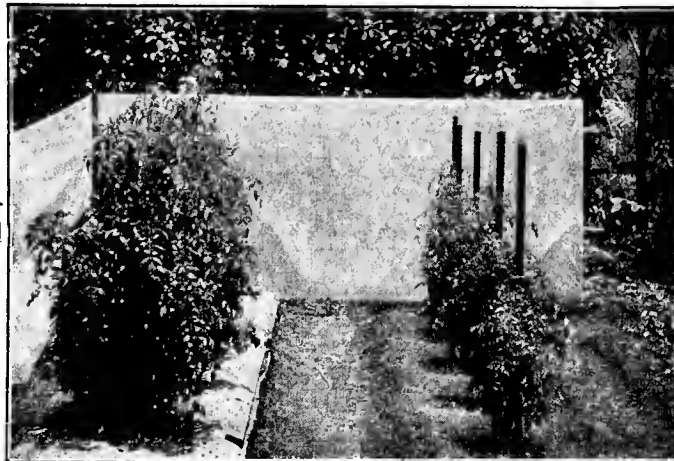
In our strawberry fields, where one variety stops and another begins, in other words, where two varieties are grown in blocks side by side, the runners or vines from one variety often grow across into the row of the adjacent variety. These two adjacent rows, the outside row of each variety, have to be dug together, because they are mixed with each others plants. For instance, where Dunlap and Gibson grow side by side, and the runners intermingle, these two rows have to be dug as "Two-Variety Combination" of Dunlap and Gibson mixed. We have but a few of these "Two-Variety" combinations to offer at reduced prices. The plants will be first class in every way and freshly dug and each Combination will contain only two varieties as mentioned in price list. Make your selection early for we have only a few plants in each combination to offer.

A BIG SAVING To You

The following are the only Combinations we have to offer. Don't ask us to make others. Not less than 100 plants in a combination offered, 1,000 or more plants not prepaid. We suggest having these larger orders come by Express. See page 21 for Parcel Post and Express rates.

KEITH BROS. NURSERY, Sawyer, Michigan

Grows Bigger, Earlier Crops



Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful plant growth and earlier crops.



A mulch paper strawberry garden. Plants can be set closer than this—see page 4.

PRICES

Note.—Prices in less than Roll (100 yds.) lots are Postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 21) add 1½¢ per yard; for Group No. 3 add 2¢ per yard; for Group No. 4 add 3¢ per yard. (Not subject to discount.)

(All Mulch Paper Is 36 Inches Wide)

(Full instructions for laying Mulch Paper come with the Paper.)

5 yd. (Small roll).....	\$0.47	1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express.....	\$3.95
10 yards73	2 Rolls (as above) for.....	7.75
15 yards97	1 Roll (200 yds.) (as above) for.....	7.45
25 yards	1.45	5 Rolls or more (as above) per each roll	\$3.45
50 yards	2.65		

Note.—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post. Let us know which. Freight and Express are the cheapest ways.

2-VARIETY COMBINATIONS

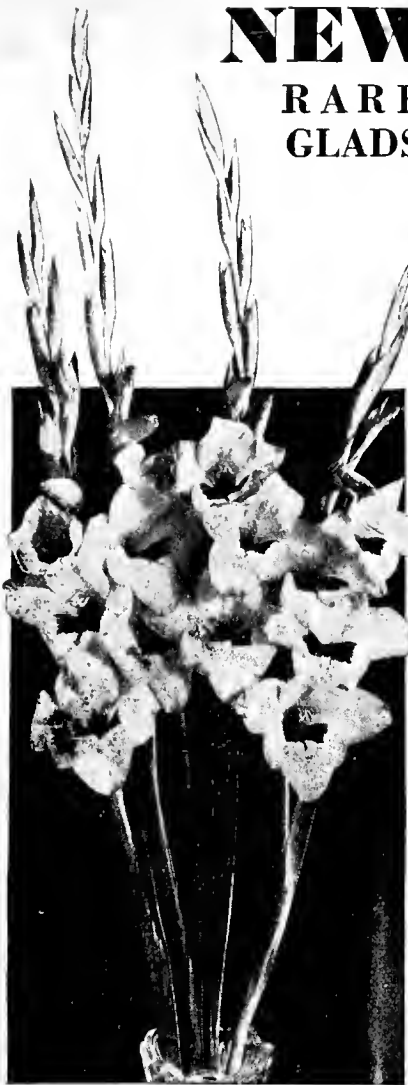
PRICES

NOTE—1,000 OR MORE NOT PREPAID

COMBINATION No. and Varieties	Per 100	Per 200	Per 400	Per 1,000	Per 5,000
No. 1 Dunlap and Gibson, Mixed	\$0.85	\$1.35	\$2.35	\$4.10	\$18.50
No. 2 Gibson and Premier, Mixed90	1.40	2.45	4.70	21.45
No. 3 Premier and Dunlap, Mixed90	1.35	2.40	4.65	19.90
No. 4 Washington and Red Gold, Mixed.....	1.40	2.10	3.65	5.90	25.45
No. 5 Blakemore and Dr. Burrill, Mixed.....	1.00	1.45	2.55	4.85	20.25
No. 6 Uncle Cap and Blake- more, Mixed.....	2.10				

(These Prices are not subject to further discount.)

NEW RARE GLADS



You'll find these to be
**GENUINE
BARGAINS**

KEITH'S NEW GLADIOLI COLLECTIONS

This year we offer our customers three "glad" collections. Our "Giant" collection, the "Rainbow" collection, and the "All-Season Bloom" collection. Each is a wonderful bargain, because of the beautiful blooms each will produce.

Our Amazing "Giant" Collection

Here's a collection you can't afford to miss. It's a winner with 110 bulbs in some of the most recent introductions in the Gladioli World. For instance, Dr. Phipps, a rosy-salmon—Dr. F. E. Bennett, deep scarlet-red—Golden Dream, beautiful golden-yellow—Sheila, salmon-orange—Mrs. F. C. Peters, orchid-lavender, and many others, all with giant blooms, the biggest you have ever seen. This collection will produce blooms that will be the pride of your neighborhood.

**110 GIANT
Flowering Bulbs**
*The Biggest Collection of Giant
Blooms Ever Offered*

POSTPAID ONLY **\$1.98**

In Ohio, Ind., Ill.,
Wis., Mich. States in
Group No. 2 add 12c; Group No. 3
add 31c; Group No. 4 add 55c.

No Discount on "Glad" Collections

Keith's Big "RAINBOW" Collection

Understand that this is not a "mixed" collection, but a collection of 12 selected varieties, many of which were "new rare" varieties a year or so ago. The blooms from this collection will surprise you with their size and different colors.



KEITH'S "ALL- SEASON BLOOM" COLLECTION

This collection is of bulbs that will give you many beautiful blooms, very suitable for cut flowers, with all the colors of the Rainbow. Our best Bargain.

KEITH'S GIANT DAHLIAS

None Larger
or More
Beautiful.

(No discount allowed on Dahlia roots or Collections)

NEW Here are two of the newest and most beautiful Dahlias in the yellow shade—that particular shade of yellow that is so difficult to get in the Giant Dahlias. The most beautiful mammoth blooms imaginable.

Jane Cowl (Decorative)—Bronze-buff and salmon, each, **\$1**
Postpaid in U. S., only.....

Laura Morris (Decorative)—Strontian yellow, each, **89c**
Postpaid in U. S., only.....

One root each variety (Postpaid in U. S.), for only **\$1.69**

LATEST GIANT DAHLIA COLLECTION

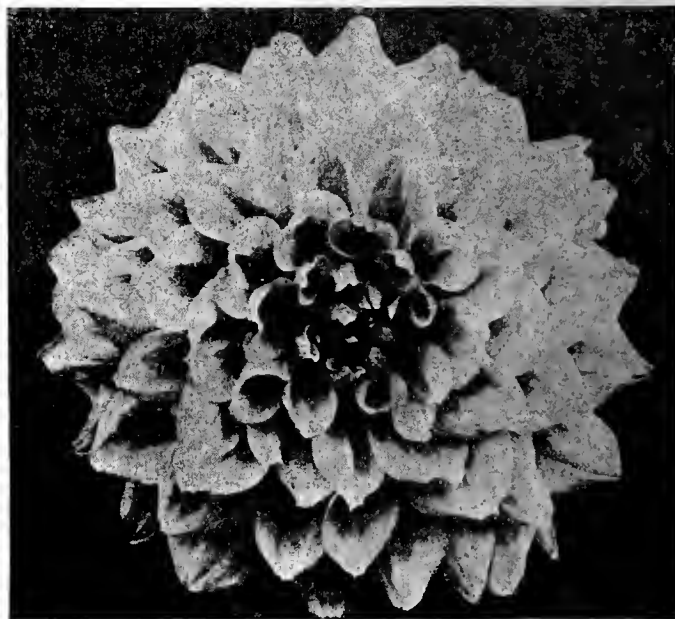
\$5 Worth
for
Only \$1.64

Below we list six of the most beautiful gigantic Dahlias ever offered at such a low bargain price. If you are wanting the best at below an average cost price, here is your buy. Only through special arrangement are we able to make this valuable offer, and here it is, a bunch of Dahlia blooms that will bring joy to anyone's home.

1. Bonnie Brae (Decorative)—Very large creamy blooms buffed with pink.....Postpaid **56c**
2. Mrs. I. de Ver Warner (Decorative)—Orchid-lavender, none more beautiful.....Postpaid **45c**
3. Patrick O'Mara (Decorative)—Apricot-yellow and orange.....Postpaid **49c**
4. Jersey's Beacon (Decorative)—Scarlet and buff, extra large blooms.....Postpaid **79c**
5. Snowdrift (Decorative)—Mammoth blooms of pure sparkling white.....Postpaid **56c**
6. Bianca (Cactus)—Lilac-rose, a most beautiful color imaginable.....Postpaid **42c**

COLLECTION OFFER

One root each of above varieties in Ohio, Ind., Ill., Wis., Mich., for \$1.64; in Group No. 2, for \$1.98; in Group No. 3, for \$2.45; in Group No. 4, for \$3.15. (States grouped on page 21.)



Jane Cowl

SELECTED DAHLIA COLLECTION

All with attractive large blooms—many colors

For a number of years we have been growing nothing but fancy Dahlias, always adding to our collection the best we can secure. This season we grew more roots than we need for cut flowers for next summer and as long as these extra roots last, we offer them to our customers at this remarkably low price in the following "Select Dahlia" Collection:

12 Ready to Bloom roots, 10 or more distinct varieties, for only 98c in O., Ind., Ill., Wis., Mich.; in States in Group No. 2, for \$1.35; in Group No. 3, for \$1.69; in Group No. 4, for \$1.98

KEITH BROS. NURSERY, Sawyer, Michigan

120 Bulbs of
12 Distinct
Varieties

POSTPAID ONLY **\$2.29**

In Mich., Ind., Ill.,
O., Wis., postpaid.
In States Group No. 2 add 14c;
Group No. 3 add 36c; Group
No. 4 add 60c.

100 Bulbs
Beautiful
Blooms

POSTPAID ONLY **\$1.47**

In Mich., Ind., Ill.,
O., Wis., postpaid.
In States Group No. 2 add 12c;
Group No. 3 add 29c; Group No.
4 add 51c.

Keith's
Annual

FLOWER GARDEN

BEST SELECTION FOR CUT FLOWERS
12 leaders. Will bloom all during Summer, giving you hundreds of beautiful flowers in many attractive colors. Brighten up your dining room table every day.

Consists of One Packet Each of the Following:

Asters (1 pkt.) — Finest Mixed.	Marigold (1 pkt.) — French Mixed.
Coxcomb (1 pkt.) — Dwarf Mixed.	Nasturtium (1 pkt.) — Tall Mixed.
Ladyslipper (1 pkt.) — Tall Mixed.	Phlox (1 pkt.) — Star Mixed.
Cosmos (1 pkt.) — Early Mixed.	Poppies (1 pkt.) — Mixed.
Chrysanthemum (1 pkt.) — Double Mixed.	Verbenas (1 pkt.) — Choice Mixed.
	Zinnias (1 pkt.) — Mixed.
	Sweet Peas (1 pkt.) — Choice Mixed.

59¢

Postpaid anywhere
in United States.

12
Leading
Beautiful
Flowers



The New Dawn

First Rose to be patented by U. S. Patent Office. New hardy Everblooming rose, flesh-pink blooms throughout the season. Sold only for blooming purposes, no license granted for reproducing nor reselling this rose under the Originator's Patent Right. 2-yr. bushes \$1.75 each.

Keith's Beautiful Blooming Roses

Note:—All rose bushes ordered outside of Collections are sent postpaid in O., Ind., Ill., Wis., Mich. For other states Group No. 2 add 4c per bush; for Group No. 3 add 5c. For Group No. 4 add 7c. (State Groups on p. 21.) All Rose Collections are sent by Express or Parcel Post collect.

We here list the leading varieties of Roses which are hardy and easily grown. Many of them we have never listed before, therefore old customers will find them "new," something they will want this season at these "knocked-down" prices. This is especially true of the Rose Collections.

HARDY CLIMBING ROSES



Excelsa (Red). Equal to Crimson Rambler, but disease free. Stands northern winters, fast grower, profuse bloomer. 3-yr. bushes 55c, 2-yr. 35c.

Paul's Scarlet Climber (Scarlet Red). New hardy climber. Rewarded Gold Medal of National Rose Society. Most attractive red climber. 2-yr. bushes 39c.

Dr. Van Fleet (Shell Pink). Unusually beautiful. Flowers as attractive as hothouse roses, borne on long stems. Blooms three weeks. 2-yr. bushes 48c.

Mary Wallace (Apple Blossom Pink). Vivid pink not known before in climbing roses, large pink curled petals, just like hothouse roses. 2-yr. bushes 48c.

Climbing American Beauty (Rich Carmine Red). Early bloomers, blossoms large, very beautiful in bud. 2-yr. bushes 45c.

Aviateur Bleriot (Saffron Yellow). Very attractive in bud opening to lighter color. Saffron yellow blending into apricot. 2-yr. bushes 55c.

Rose Collections. Any five above Climbing Roses. 2-yr. bushes for only \$1.89 by Express.



Blaze

New climbing Ever blooming Scarlet Red Rose, just like Paul's Scarlet Climber, only its an everbloomer, sold under Plant Patent No. 10 and not to be reproduced nor resold. Blaze is the newest out in Everblooming Climbing Roses. 2-yr. bushes \$2.00 each.

Hardy Bush Roses

We here list the most attractive Hardy Bush Roses in many shades and colors.

Paul Neyron. Pink giant blooms often over 6 inches across. Heavily bloomer over the whole June Rose season. 2-yr. bushes 49c.

American Beauty. (Cerise-red). One of the most popular Hardy Bush Roses with attractive double blooms. 2-yr. bushes 49c.

Harrison Yellow. A bright waxy yellow early bush rose. Very hardy. One of the most dependable yellow roses. 2-yr. bushes 39c.

Ulrich Banner. Light red, free bloomer very hardy, really a cherry-red color; a unique color in a rose. 2-yr. bushes 55c.

Mrs. John Lang. A very delicate pink with waxy glistening finish, almost like satin. Blooms cup-shaped. 2-yr. bushes 55c.

Gen. Jacqueminot. An old favorite, very free bloomer with scarlet dark red blooms, a most dependable bush rose. 2-yr. bushes 39c.

Rose Collections. Any five of the above bush roses for only \$1.98 by Express.

Everblooming Roses

Here is a list of most popular, attractive Everblooming Bush Roses, commonly listed as "Hybrid Tea Roses." All 2-year bushes 48c each; 3 for \$1.35. Any 5 for \$1.98. Express Collect.

Lady Hillington. Beautiful apricot yellow, blooming from June until winter. Buds very attractive and fragrant.

Red Radiance. A clear red, red only and constant bloomer. A most dependable red everbloomer. One that you'll like.

Ophelia. Large waxy white blooms shaded with rose in the center. Buds very attractive, opening into beautiful waxy white blooms.

Sunburst. Rich yellow cupped flowers shaded with orange. Long pointed buds of rich golden yellow.

Madam Butterfly. Bright pink shaded with gold. A very pretty combination found in no other everblooming rose.

Gruss an Teplitz. Brilliant deep red with velvety-crimson sheen. A most constant and free bloomer until cold fall weather.

Keith's Ornamental Shrubs and Flowers

(Note:—We prepay postage on all shrubs shipped to States in Group No. 1, in States in Group No. 2 add 7c per shrub; Group No. 3 add 9c; Group No. 4 add 15c. See p. 21 for State Groups.) Shrubs, Vines and Hedge Plants not Subject to Discount.

Spirea Van Houtte.

Often called "Bridal Wreath." The best of all Spireas. Masses of white flowers all over the drooping branches in June. Price, 2-yr., well-developed, 25c.

Golden Bell. Blooms earliest of all shrubs. Clusters of yellow bell-shaped flowers up and down the stems, making the bush appear like a yellow mass of flowers. Extra large 2-yr. bushes, 32c.

Butterfly Bush (Buddleia.) Often known as Summer Lilac. Long corn-tassel shaped flowers, lilac-purple and very fragrant. Much used as cut flowers, blooms all summer. Price 2-yr. bushes, ready to bloom first year, each 37c.

Beautybush (Kolkwitzia). A new beautiful shrub, producing long arched branches covered with a mass of pink trumpet-shaped blooms. A new introduction from China. You have never seen anything like it before. 2-yr. bushes, each 59c.

Anthony Water Spirea.

Grows only 2½ feet high and is covered in late spring with umbrella-shaped masses of pink blooms. Long blooming period. 2-yr. bushes 39c each.

Frochel Spirea.

Much like the Anthony Water Spirea only grows more hardy and a little higher. A most beautiful shrub for hedge plantings. 2-yr. bushes 39c each.

Snowberry.

Very hardy shrub, does well in shady places where other shrubs fail. Masses of small fragrant pink blooms developing into white round berries which hang on bushes all winter. 2-yr. bushes only 39c.

Japanese Barberry.

A shrub much used for hedges or edge planting. Beautiful dark green foliage turning to flaming bright red in fall. Numerous bright red berries hanging on all winter. 2-yr. bushes 21c.

Pink Bush Honeysuckle.

Upright growing Honeysuckle with bright pink blooms. Very hardy. 2-yr. plants 45c each.



Bush Honeysuckle

Vines

Hall's Japan Sweet-Scented

Honeysuckle. Rapid growing vine, will not winter-kill, waxy green leaves all winter. Flowers very fragrant, first white turning to a buttercup yellow. Can be grown on porch trellis, garden fence, anywhere. Also much used on banks or terraces to prevent washing. Price, 2-yr. plants, each 31c; 3 for 80c. 1-yr. plants, 18c; 3 for 39c.

Clematis Paniculata

(Sweet Scented Jap Clematis). A very showy vine when in bloom. Lacy pure white flowers in immense clusters appearing like puffs of white smoke from a distance. Very fragrant. Blooms during August and September. Price, 2-yr. plants, each 35c; 3 for 98c.

Celastrus Scandens—

Bittersweet. This is so much sought for in the fall by all, for its graceful sprays of orange-yellow berries make charming winter house decorations. Plant them along the back fence or near a trellis, and you will then have all the Bittersweet sprays you wish. Price, 2-yr. plants, each 39c; 3 for 98c.

Hedge Plants

Privet (Northern Hardy). The most common hedge plant. Hardy in North, standing severe winters where others freeze out. We can supply in quantities at bargain prices. 2-yr. bushes, each 18c; 10 for \$1.35.

Japanese Bar-

berry. Here is a shrub that makes a very beautiful hedge through which cats, dogs, children, chickens, will not pass. It's equal to a tight barbed wire fence, only grows 2 to 3 ft. high. Very attractive, fire red in fall. 2-yr. bushes, 21c; 10 for \$1.48. Write for special prices on larger lots.

Hydrangea

Large Flowered

Blooms in August, clusters remain on until snow comes. First, snowy white, then pink, then reddish-bronze. Retain their color all winter in bouquets in your home. Buy at these money-saving prices. Price, 2-yr. plants, 44c; 3 for \$1.15; 10 for \$3.25.



Billard's Spirea

Billard Spirea

This beautiful flowering shrub will keep you in cut flowers during the late summer when flowers are scarce. Has long plum-like rose-pink flowers clustered at the top of each shoot (see cut). Used much for cut flowers and decorating. The flower clusters are very attractive and showy. It grows only three to four feet high, makes a beautiful attractive hedge from which you can cut flowers all summer. Three-year bushes (will bloom this summer) 2-3 feet each only 65c; three for \$1.75; 10 for \$5.00. Two-year bushes each 30c; 3 for 75c; 10 for \$1.95.



Large Flowered Hydrangea

BARGAIN PRICES (Not Subject to Discount)

3 above listed Shrubs (2-yr. size), your choice.....\$0.99
6 above listed Shrubs (2-yr. size), your choice..... 1.90
10 above listed Shrubs (2-yr. size), your choice..... 3.10

New Way To Have



EARLIER CROPS

This modern invention affords an "Individual Greenhouse" for each plant which makes the plants grow faster and harder.

Hotkap Setters are Very Helpful and Labor Saving

HOTKAPS Very Inexpensive

Hotkaps placed over seed or plants at planting time, protect the plants from frosts, insects, winds, pounding rains, etc. With this protection plants grow faster, harder, yield heavier and mature two to three weeks earlier. Early tomatoes, melons, and all vegetables bring the highest prices, you know. Gardeners and growers have always wanted something that would protect their early-set plants and at the same time force them along as if they were in a hothouse or hotbed. Hotkaps answer the purpose in every way.

The cost of Hotkaps is very little. They are easily and quickly placed over plants or seed hills, especially when a setter is used. One man can place 3,000 per day.



	Prices POSTPAID In Mich., Ind., Ill., Wis. and Ohio For Other States see Other Groups.	See Page 21 for States in Groups			
		States in Grp. No. 2	States in Grp. No. 3	States in Grp. No. 4	
50 Hotkaps.....	\$1.25	\$1.35	\$1.45	\$1.55	
100 Hotkaps.....	2.00	2.15	2.30	2.45	
250 Hotkaps.....	4.20	4.40	4.55	4.70	
500 Hotkaps.....	7.85	8.10	8.30	8.50	
1000 Hotkaps.....	14.85	15.15	15.45	15.75	
Spcl. Waterproof Setter	.70	.75	.80	.90	
SPECIAL OFFER Not Subject to Further Discount					
100 Htkps. & 1 Setter..	\$2.45	\$2.60	\$2.70	\$2.80	
200 Htkps. & 1 Setter..	4.50	4.70	4.85	5.00	

Cut Family Shoe Bill 1 2

Down Goes High Cost of Repairs

Make old shoes as good as new. Every shoe dollar does double duty. They wear two or three times as long as ordinary half-soles placed on by cobbler and they cost one-half the price.

FORCING POTS

For Starting Early Plants



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Plants are not disturbed at all. Set pots, plants and all, and their growth is never checked in the least as by the old way. Transplanting the old way sets plants back a week or more—you lose all that time. Not so with these pots and they are so much cheaper.

Sizes—We recommend the following sizes: 2 1/2 in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

PRICES — POSTPAID

in Mich., Ind., Ill., Ohio and Wis.

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del., Va., W. Va. and Ky. add 8c for each 50 pots. For all other states add 12c for each 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add 1/2c for each pot.

Quantity	Size of Pots..2 1/2 in.	3 in.	4 in.	5 in.
Per 25	\$0.50	\$0.70	\$0.85	\$1.10
Per 5070	1.00	1.40	1.85
Per 100	1.25	1.45	2.25	3.25
Per 1000	7.25	9.50	15.00	21.50
(500 or more at 1,000 rates.)				

Easy to Apply

Any one can apply C'Ment-On-Soles. Cement them on right at home. Takes less than 10 minutes. No tacking required. Will stick to any leather sole, not to rubber soles.



Makes Soles Water Proof

They are a neat, thin water-proof cushion of tire-tread rubber. Keeps bottom of shoes dry. Rubbers not necessary to keep soles dry.

Now Only
47c

Shipped postpaid anywhere in U. S. for only 47c per pair. Wears like iron, never comes off.

Heel Savers

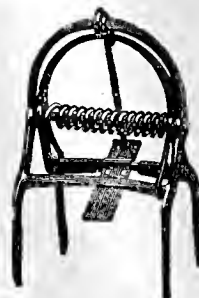
Made of same material as soles, wears like iron, never comes off leather heels. Price only 18c per pair postpaid in U. S. Soles and heels one pair each postpaid in U. S. only 65c.

For Men, Women and Children

State which you desire and send drawing of outline of sole. A wonderful saving for children's shoes.

NEW MOLE TRAP

Gets the Mole Every Time



Easy to set, easily "touched off" by mole. Gets him every time. Illustration shows trap set ready to push into ground over the mole's hole. To set trap, pack soil into mole's burrow firmly with heel, set trap lengthwise the runway with trigger plate pressed down firmly and against packed soil and jaws astride the runway. We have used this make of trap for over 20 years and find it a sure catch.

Postpaid in Mich., Ind., Ill., Ohio and Wis.	Postpaid		
	States Group No. 2	States Group No. 3	States Group No. 4
1 Mole Trap	\$1.30	\$1.40	\$1.50
3 Mole Traps	3.65	3.90	4.15
			4.30

Rid Chickens of Mites



Easy to install—Just tack on roost—Kills mites while hens sleep.

Browsers

LI-MITE

Tape

Tack tape on roost and apply a little of the liquid (killer) just before roosting time. The dead mites drop off dead. This is a cheap and easy way to rid your hen roosts of mites.

Comes in tape form ready to tack on roost with liquid (the killer) in a bottle, enough to keep the tape supplied for several nights, until mites are all killed. Chickens roost right over it and fumes pass up through their feathers killing Mites the "blood-suckers."

Postpaid in Mich., Ind., Ill., Wis., and Ohio	Postpaid		
	States Group No. 2	States Group No. 3	States Group No. 4
18-ft. Roll Tape			
1 Bottle Liquid...	97c	\$1.10	\$1.19
54-ft. Roll Tape			
3 Bottles Liquid	\$2.69	\$2.98	\$3.20
			\$3.45

Enough in a 10 oz. can to Kill 200 Rats



This is the safest and most sure way to get rid of rats and mice. After eating the "Killer" they leave buildings for fresh air and water and die in the open.

We supply a rat killer already mixed in 10-oz. can. Only 97c in U. S.

4-oz. can Only **50c** Postpaid in U. S. **RICK'S DIE-U-RAT**

Kills Rats and Mice Only **NOT APOISON**

Will not harm dogs, cats, poultry, livestock, or humans. POSITIVELY NOT a poison. Won't ever kill or harm in any way baby chicks, but will rid your place of rats and mice when used as directed. A sure way to rid your place of these destructive pests.

Liv-an-Gro Brooders

Here is an easy and most economical way to raise chicks. With it 98 out of every 100 chicks can be raised. We have used one of these brooders for three years and find that it is the cheapest, easiest and more sure way we have ever tried. No more old setting hens to bother with about our place. Last spring we used two of these brooders. Placed in them 93 chicks and raised 91 of them. They were 3 1/2 weeks old when taken out and placed in a colony brooder.

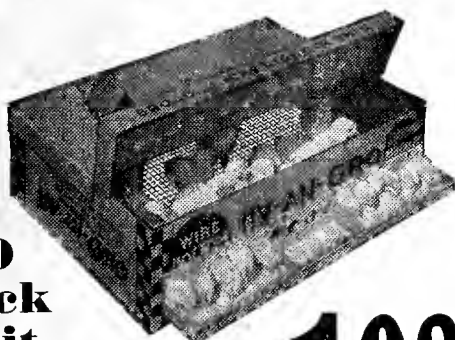
Complete

With Charcoal or Electric Heater, Feed Pan, Water Pan, Sanitary Wire Floor, etc.

Brooders come complete ready for chicks. Charcoal brooders have burner and 6 sticks of charcoal. Each stick burns from 18 to 24 hours. (Extra sticks 65c per dozen.) Electric brooders have heaters, 6-ft. electric cord with plug and socket. No bulb. (We suggest a 40-Watt.)

Price (complete, either Charcoal or Electric), \$1.98. Not postpaid. For postage add 13c in States in Group 1 (see p. 21), 29c for Group 2; 39c for Group 3; 61c for Group 4. (Charcoal 65c per doz. sticks, postpaid in U. S.)

(If five or more Brooders are wanted, write for special Battery price.)



50 Chick Unit

From 45 to 50 chicks can be brooded in these brooders for three weeks—past the danger period. By that time they are large enough to be placed in open pens. One brooder can be used for several years. Nothing to wear out.

\$1.98
Not Postpaid

Raise 98% Chicks

A sure way to raise chicks. Wire screen floor permits droppings to pass through. Very sanitary—no white diarrhea, no toe-picking. Good circulation, warm, no dirt, no muss. Can be kept in basement, inclosed porch, kitchen or warm brooder house. Chicks started in Liv-An-Gro Brooders grow faster, mature earlier and more of them live. You can't afford to be without a Liv-An-Gro Brooder.

Easy to Clean as a Bird Cage

Set the brooder on a wide board and under it place newspapers to catch the droppings. Remove the paper once or twice a day and burn. Just lift the brooder off the platform, remove the old and replace new paper and you're through for the day.

GRAPES

Every Home Should Have Grapes
Easily Grown Anywhere
(Complete price list page 22)

Beta.

(New Black Grape.) Said to be a cross between the Concord and a wild grape, anyway, it is a vigorous grower and grapes can't be beat for grape juice, etc. Price—1-yr. vines only 27c each; 3 for 65c.

Brighton.

(Red.) Most desirable of grapes. Large, very sweet, juicy. Is an early variety. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.95 per 25; \$3.65 per 50; \$6.35 per 100.

Caco. (A New Red Grape.) Very valuable and should be in every grape collection.

Most attractive and beautiful of all red grapes. Hardy, bunches large, compact. Very sweet with a rich flavor, berries very palatable, many days before ripe. Bears early, sometimes several good sized bunches the second year. Price—2-yr. vines only 49c each; 3 for \$1.25.

Concord. (Blue.) The leading blue grape. Best of all for general use, hardy, fast grower. Price (postpaid, see below)—2-yr., 15c each; 79c per 6.

Moore's Early. (Blue-Black, Early.) Best early grape. Resembles the Concord very much, but seven to ten days earlier. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.75 per 25; \$3.45 per 50; \$5.75 per 100.

Niagara. (White.) The best white grape, very productive. Grapes creamy-white, a sweet pleasing flavor. Wonderful for juice. Price—2-yr. vines, 25c each; \$1.00 per 6; \$2.60 per 25; \$3.20 per 50; \$5.70 per 100.

GRAPE VINES POSTPAID

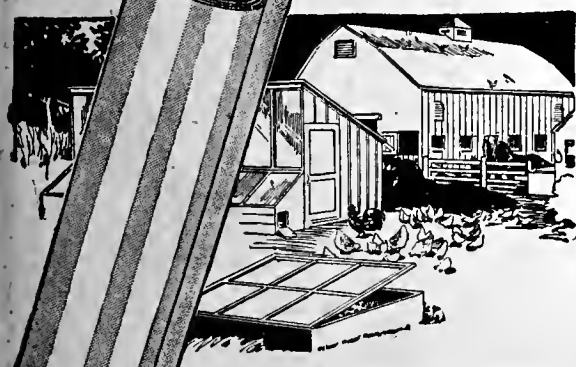
In Mich., Ohio, Ind., Ill. and Wis.
For states in other groups, see page 21. In Group 2 add 4c per plant. In Group 3 add 5c per plant. In Group 4 add 7c per plant.

Keith's Bargain Grape Arbor

A "Red, White and Blue" Grape Arbor. One 2-yr. plant each in Concord, Niagara, Moore's Early, and Brighton—four different colors and flavor. Price. 98c postpaid in Ohio, Ind., Ill., Wis., Mich. In States in Group No. 2 for \$1.15; in Group No. 3 for \$1.35; Group No. 4, \$1.55. For 33c more we will add one 2-yr. Caco Vine to your Arbor collection.

Easy to Apply

Just Cut Like Cloth and Tack On



Formerly Priced at 50 Cents per Yard! Look Now at Reduced Prices

DEWBERRIES

Bigger, Better, Sweeter Than Blackberries

We offer one and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early. A dozen plants will give you lots of berries.

Lucretia. The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices below.

Price: One-year plants—12 for 89c; 25 for \$1.50; 50 for \$2.25; 100 for \$3.45; 200 for \$6.00; 500 or more plants \$1.89 per 100.
2-yr. plants—6 for \$1.25; 12 for \$1.90; 25 for \$2.90; 50 for \$4.85; 100 for \$6.35; 200 for \$8.85; 500 or more \$2.15 per 100.

(All prices postpaid in states in Group No. 1 [see page 21]. In States in Group No. 2 add 1/2c per plant for 1-year, and 1c for 2-year. In Group No. 3 add 1c per plant for 1-year and 1 1/2c for 2-year.)

ASPARAGUS

Grow Your Own Asparagus
One Planting Lasts a Lifetime

Martha Washington: A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 22.

Palmetto. The Old Reliable variety that has stood the test for years. An early rapid grower of tender well-flavored shoots. Hardy. Prices on two-year plants see page 22.

KEITH'S BLACK-BERRIES

Hardy Northern Grown Plants

We offer you the most productive Blackberry plants for garden or field culture. We have two grades of one-year plants and two-year transplants.

ALFRED

A New Sweet Coreless Blackberry

Biggest blackberry known. Big, glossy, black-berries, 1 1/2 to 1 3/4 inches long, without a core and almost seedless. Canes hardy, need no winter protection, strong, upright, loaded with berries. Heavy producer. We have these plants in one and two-year grades.

2-yr. transplants: 6 for \$1.25; 12 for \$2.00. Other prices on page 22.

ELDORADO

The Old Standby; Very Hardy, Productive

Canes vigorous, stand severe winters. Berries not as large as Alfred but fully as sweet, not seedy, can't be beat for jams, jellies, and the like. Branched well and every branch bears loads of berries. Keith's Eldorado or Alfred Blackberry plants are guaranteed in every way. Prices on page 22.

2-yr. transplants: 6 for \$1.00; 12 for \$1.85. Other prices on page 22.

SAVE 90 %

The Cost of Glass

Flood Your Buildings With Health-Giving Rays of Sun.



LITE-O-GLAS

Admit Ultra-Violet Rays of Sun
(Ordinary Glass Does Not)

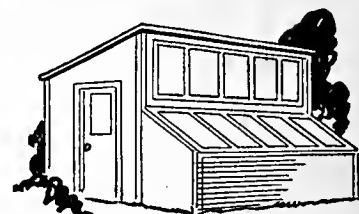
WATER-PROOF — WEATHER-PROOF
SAVES MONEY — MAKES MONEY

Here Are 10 Reasons Why:

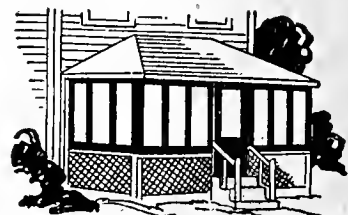
1. Costs less than one-tenth as much as glass, but answers same purposes.
2. More actual light comes through.
3. Holds the heat in and the cold out better than glass.
4. Lasts for years, don't rust, don't break, weather-proof.
5. Admits the Ultra Violet Sunlight that is Life Growing—just like summer sunshine.
6. Growing chicks gain 50% more weight during their first six weeks. Laying hens lay more eggs. Just like in summer time.
7. Ideal for inclosing sun-porches, windbreaks, over doors and windows, save coal bill; makes poultry, hog houses, etc., warmer.
8. Scatters healthful sunlight all over your rooms.
9. Easy to handle, lighter than glass, just cut it like cloth and tack on.
10. Leading Experiment Stations endorse it after tests—your chicks need no Cod Liver Oil when raised under Lite-O-Glas.

BARGAIN OFFER

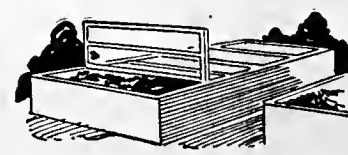
	5, 10, 20, 30 Yard Lengths
In Ohio, Ind., Ill., Wis., Mich.....	21c Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.....	24c Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah	31c Per Yard Postpaid
In all other States.....	27c Per Yard Postpaid
Full Roll, 100 yards, one yard wide.....	\$19.90 Not Postpaid



For more eggs—healthier chicks—equip your hen houses with Lite-O-Glas. It's economical, too!



Lite-O-Glas makes porches very healthful living rooms. Keeps out cold—saves coal bill.



Use Lite-O-Glas for your hotbeds. Stimulates rapid growth and produces better stock.

Grow Keith's **BLACK RASPBERRIES** For Splendid Profit

NOW Is The Time to Grow Raspberries For Good Money

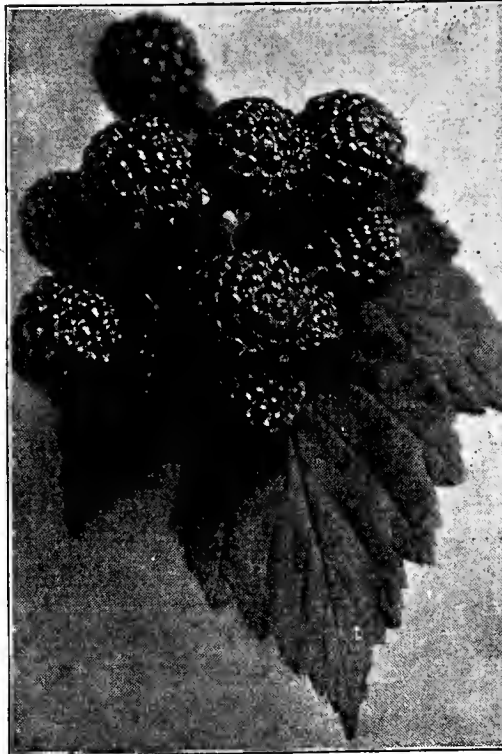
This year acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick, certainly coin the money. There aren't near enough people growing raspberries. Get started this year with our guaranteed, disease free stock. Order early and have your Raspberry plants (Reds or Blacks) sent out before May 1st. We can not guarantee safe arrival after that date.

**Remember—Good Plants Are
Scarce This Season**

QUILLAN

**New—Ripens Late, Highly
Productive**

Here is a new Black Raspberry which ripens after the Cumberland. A late berry which will lengthen out your raspberry 10 days to two weeks. A sturdy, upright grower, strong, healthy canes, an abundant producer of ink-black big berries. We have a very limited number of one and two-year plants in Quillan so come early with your orders. Prices on page 22.



Cumberland

**You Can Grow
Keith's 2-Year Black
Raspberry Plants and
SAVE A YEAR**

CUMBERLAND

**Has the Largest Berries of All
Varieties**

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not "seedy" by any means. Canes are hardy throughout the North, standing 16° below Zero. By leaving our raspberry plants in the field undug over winter, they are kept in the best possible condition, and are fresh and thrifty when dug and shipped direct to you in the spring. Plants like these are more valuable and capable of making better growths for you than storage plants. Prices page 22.

NEW LOGAN

**Most Dependable Black
Raspberry Grown**

In Ohio where this new winner originated, more than three-fourths of the commercial plantings are New Logan. Here's what makes this New Variety a leader.

1. Resistant to Disease—Very worthy feature.
2. Berries ripen week earlier than Cumberland.
3. Heavy producer, out yields Cumberland.
4. Berries glossy black. Makes Beautiful pack.
5. Ripens its crop evenly and quickly.
6. Berries hold up well—Ship or haul well to market.

You can make more money with New Logan than any other black raspberry—productive, early, attractive. Prices 1-yr. plants, 12 plants 80c; 2-yr. transplants, 12 for \$1.25. (Complete price list page 22.)

If You Are Wanting Other Varieties of Black Raspberries, Write Us. We Have a Few in Other Varieties, But Not Enough to List.

**Government
Inspected**

Keith's Selection of RED RASPBERRIES

**Hardy,
Healthy**

CHIEF

Brand New Variety

This variety is a week to ten days earlier than Latham. Fully described and illustrated on the back cover of this book.

LATHAM

A Real Leader

Latham, a new variety, is to Red Raspberries as Premier is to Strawberries—a leader and a money-maker in much demand. Fully described and illustrated on the back cover of this book.

ST. REGIS

Everbearing Red Raspberry

Bears its berries on tips of new canes during summer and fall months. The same canes bear the following spring like any red raspberry and they ripen early, ahead of any other varieties we offer.

Berries rich crimson red, firm, medium in size and of the best red raspberry flavor. Can't be beat for jams and jellies. The berries of the summer and fall crop are in great demand, especially at roadside markets, bringing three to five times as much as the spring crop. Don't miss this opportunity to have rich, delicious red raspberries all summer and fall as well as in the spring. Prices see page 22.

**Red Raspberries Are
Always In Good Demand**

IS SO

COMPLETE

**That You Can Have Berries
EARLY and LATE**

(Complete Price List Page 22)

We offer our customers a complete line of Red Raspberries in early to late ripening varieties so that for garden or commercial purposes you will have berries over a long period at red raspberry time which follows right after Strawberries. Our plants are two government inspected, hardy northern grown and guaranteed to reach you in good condition if ordered shipped before May 1st.

Save One Year

You can save a whole year, actually pick berries this summer (1933) when you set our 2-year Chief Transplants. Set them and get a quicker cash crop.

SUNBEAM

**A New Variety With a Long
Fruiting Season**

Here is a new variety in Red Raspberry that is fast coming to the front, although few growers know of its worth. The plants are very hardy and more free from diseases than other more popular varieties. Berries are an attractive red, good size, and hold on the vines many days before falling. It has a very long fruiting season and begins early. We recommend Sunbeam very highly and know if you start with it now it will be your leading variety. Prices page 22.

EARLY KING

A Reliable Early Variety

This is one of the old standbys, ripening its berries medium early. Plants are hardy, thrifty growers. Berries firm, medium to large, do not crumble, hang on vines well and do not fall off when fully ripe, not "seedy," fine for canning, jams, etc. Prices see page 22.

CUTHBERT

A Reliable Late Variety

An old reliable variety with remarkably strong canes. Berries very large, rich crimson, very firm and of the best, rich flavor. A very good late variety to set along with Early King. Prices see page 22.

Red Raspberries require little garden space. Can be planted along walk, or fences as Hedges.

KEITH BROS. NURSERY, Sawyer, Michigan

WE PAY POSTAGE AND EXPRESS

In Michigan, Ohio, Indiana, Illinois, and Wisconsin (Group No. 1)

On all orders of 400 or less plants in one variety (see price list on page 22). On shipments where transportation is not prepaid, we suggest having the same come by Express.

Express Shipments

Where possible we suggest that customers have their larger shipments (500 or more plants) come by Express. A shipment by Express is always insured by the Express Co. against loss or damage. This would cost extra by Parcel Post. Express, we believe is quicker, safer, and, in many cases, cheaper nowadays. Furthermore, if you have shipment come collect by parcel post it costs you 17c extra on each C. O. D. package.

SMALL ADDITIONAL CHARGE

For States Not Listed Above. Note Table Below

On prepaid shipments into the states listed at the right, we make a small additional charge, just enough to cover the transportation beyond the states listed in Group No. 1. (See at top of page.)

NOTE: In any case where too much postage is sent for transportation, additional stock will be added to cover excess.

	States in Group No. 2	States in Group No. 3	States in Group No. 4
	Ja., Mo., Pa., Minn., N. Y., N. J., Del., Va., W. Va., Tenn., D. C., Ky., Md.	N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. Mex., La., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N. H., Vt., Mass., R. I., Conn.	Idaho, Utah, Nev., Ariz., Wash., Oreg., Calif.
For each 100 plants or less in Strawberries, 1-yr. Asparagus add	11c	19c	41c
For each 100 plants or less in Red Raspberries, 2-yr. Asparagus, Dewberries add	21c	36c	60c
For each 100 plants or less in 1-yr. Blackberry, 1-yr. Black Raspberry, 1-yr. Grapes, add.....	33c	50c	81c
For all two-year plants of any kind, for each plant, add.....	1c	1½c	2c

Note—Express is often much cheaper, especially in Groups 3 and 4

SAFE ARRIVAL

Keith Bros. Nursery so pack their plant roots in special damp moss, wrapped in waterproof paper that they can be sent to all parts of the country and arrive in a fresh growing condition. Special fibre board, ventilated cartons and wire-bound crates are used, which withstand long distant shipping.



Fresh, Vigorous
Ready to Take Right
Hold in Most Any
Soil

All our plants are carefully dug by experienced bands, brought into our sorting room and then band-cleaned and tied in bunches of 25 plants. This system insures the customer vigorous, ready - to - grow plants.



Parcel Post Weight Limits

Parcel Post packages up to and including 70 pounds may be sent into the first three zones (300 miles). Packages of 50 pounds may be sent into all zones.

Express Often Cheaper

Packages weighing 20 pounds or more (500 strawberry plants or more) generally come cheaper by Express, especially in States beyond those in Group No. 1. If left to us we always send shipments the cheaper way—Express or Parcel Post.

Plants Required Per Acre

	Width of Row	Plants in Row	Plants Per Acre
Strawberries (field culture).....	3 ft. 8 in.	18 in.	7,900
Strawberries (garden culture).....	2 ft. 6 in.	18 in.	11,600
Everbearing Strawberries (field culture)...	3 ft.	16 in.	11,000
Everbearing Strawberries (garden culture)	2 ft. 6 in.	16 in.	13,200
Strawberries through Mulch Paper.....	10 in.	12 in.	32,000
(Triple Hedge Row System—9 plants for each 3 foot length of Paper.)			
Red Raspberries	6 ft.	3 ft.	2,400
Black Raspberries	7 ft.	3½ ft.	1,800
Blackberries	7 ft.	3½ ft.	1,800
Dewberries	6 ft.	4 ft.	3,200
Grapes (light soil).....	8 ft.	10 ft.	540
Grapes (heavy soil).....	9 ft.	12 ft.	403

VEGETABLE GARDEN SEED BARGAINS

Through our large purchasing power we were able to secure some exceptional seed bargains from one of the country's largest and most reliable seed houses. This bargain purchase is now passed on to you in the offer below.

33 GARDEN VEGETABLES

All 33 Vegetable Seeds—Neatly packed POST-PAID in Mich., O., Ind., Ill., and Wis. For other state groups see page 21.

\$1.49

In Group 2 add 19c; in Group 3 add 27c; in Group 4 add 47.

Price, any one packet, 6c; 5 or more packets, 5c each.

Price, any one ¼ lb. pkg., 15c; 5 or more ¼ lb. pkgs., 12c each.

These small orders postpaid in U. S.

KEITH BROS. NURSERY, Sawyer, Michigan

Keith's Family Garden Collection

33 Garden Vegetables—A Complete Home Garden

Here we offer you a complete Vegetable Garden of 33 varieties, each one an outstanding one in its kind. This collection of garden seeds would cost \$4.75 to \$5.00 at any seed store.

- Bean (Bush):**
¼ lb. Improved Golden Wax
¼ lb. Stringless Green Pod
¼ lb. Bush Lima
- Bean (Pole):**
¼ lb. Kentucky Wonder
- Beets:**
1 pkt. Early Wonder
1 pkt. Detroit Dark Red
- Cabbage:**
1 pkt. Early Dwarf Flat Dutch
1 pkt. Late Premier Flat Dutch
- Carrots:**
1 pkt. Coreless
- Celery:**
1 pkt. White Plume
- Corn (Sweet):**
¼ lb. Golden Bantam
¼ lb. Country Gentleman
- Cucumbers:**
1 pkt. Chicago Pickling
- Lettuce:**
1 pkt. Black Seeded Simpson (Leaf)
1 pkt. St. Louis Butler (Head)
- Musk Melons:**
1 pkt. Hearts of Gold
- Water Melons:**
1 pkt. Improved Kleckley's Sweet

- Onions:**
1 pkt. Ohio Yellow Globe
- Parsnips:**
1 pkt. Hollow Crown
- Peas:**
¼ lb. Little Gem
¼ lb. Telephone
- Peppers:**
1 pkt. Sweet Mountain
- Pumpkins:**
1 pkt. Kentucky Field
- Radishes:**
1 pkt. Scarlet Globe
1 pkt. Scarlet Turnip
1 pkt. White Icicle
- Spinach:**
1 pkt. Fill Basket
- Squash:**
1 pkt. White Summer Crookneck
1 pkt. Hubbard
- Swiss Chard (Dark Green)**
- Tomatoes:**
1 pkt. Earliana
1 pkt. Bonny Best
- Turnips:**
1 pkt. Purple Top White Globe

When you buy seeds you want some assurance that they will grow. We are using these seeds ourselves and have thorough confidence in their vigor, purity and breeding.

Hearts of Gold Musk Melon

Here is the most delicious musk melon grown. It's the one that put Benton Harbor, Mich., on the map. Sweet, golden, buttery flesh. Very productive. PRICE:—"Family Garden" package seeds sent anywhere in U. S. for.....**23c**

"Golden Giant" Sweet Corn

Here is a real buy. A "new" corn, ears larger than Golden Bantam, fully as sweet, sells much faster and it's early. Ears 8 to 10 inches long. PRICE:—(Anywhere in United States) ½ lb. for only.....**19c**
1 lb. 33c.

Want a Flower Garden Bargain, Too? On page 16 we offer 12 leading beautiful flowers—the best for cut flowers—at a remarkably low price. Look for this bargain offer, only 59c.

VALUE

In Small Fruits
Such as You
NEVER SAW
BEFORE

1. Although our prices are the lowest in history, yet Keith's plants are just as productive, just as full of pep as ever. Therefore, when you purchase Keith's plants at these reduced prices, you are getting a real value.

2. We followed our usual new methods of plant production this year. Never once have we neglected our usual procedure for cheaper methods and now we offer you at rock bottom prices, as good plants as we have ever grown.

3. We are also following our usual procedure of digging, grading, bunching, and packing our plants. Every customer will get his plants in Keith's usual prime condition, ready to begin working for him at once. No sitting around half the Summer waiting for Keith's plants to start—they start quick.

4. You're getting the same VALUE in Keith's plants as ever, but for less money. Now is the time to buy.

Big Allowance for Early Orders

Besides our big savings in prices and transportation charges (see p. 21) we offer our customers a big allowance on early orders.

At prices on this page to right, we allow a selection of 10% more stock for all cash orders of \$5.00 or more mailed during January; 7% more for Feb., and 5% more for March. Select more plants like you order or any others offered in this catalogue. We will gladly make the selection for you, and if privileged to do so, will give you "heaping measure."

Remember Keith's Plants Are Different



Keith's "Vitalized" plants are just like a well-fed horse—ready to start work for you at once. They are the best in the long run. Not how cheap, but how good.

Extra Quality
and Extra Vigor
Are Forced Right
Into Them

There is as much difference in our "Vitalized" plants and the average-run of plants, as there is between thoroughbred and scrub cattle. Here's what bring them to their high state of productivity:—

1. Grown in ideal plant soil.
2. Fed with a special balanced fertilizer, also barnyard manure.
3. Soil continually cultivated and hoed.
4. Carefully dug to preserve whole well developed root system.
5. Hand cleaned, counted and bunched indoors to prevent wind or sun injury.
6. Packed in special damp moss, wrapped in wax paper.
7. Shipped within one day after taken from the ground—all plants are freshly dug.

These processes bring about Keith's "Vitalized" plants. No setting around half the Summer for them to get started, they get busy quick for you. It won't take any more of your time to care for good plants, and how much more satisfactory and profitable in the end.

Never again will your dollar stretch as far as now

Never before have Keith's Plants been offered at such Low Prices

PRICE LIST FOR 1933

How and When to Order:— Use Order Blank enclosed and get your order in early so as to get your plants at planting time which should be about garden-making time. Strawberry plants ordered shipped after May 15th and Raspberry, Blackberry, etc., after May 1st travel at customer's risk. Order early—plant early.

Safe Arrival, Damage, Loss:— We guarantee safe arrival, as per above paragraph, but will not be responsible for loss, damage, nor delayed delivery on part of transportation companies, mail or otherwise. Have agent or postmaster note damage when you accept shipment, and send same to us. We will help you to recover loss.

How to Send Money:— Remit in Post Office or Express Money Orders, Bank Draft, or Personal Check.

How to Send your Money FREE and Safe:— Don't send money (cash or bills) in envelope unless you register it. If you remit by Post Office or Express Money Order, we will pay cost of same. Just deduct its cost from amount of your order. These are also the safest ways to send money.

C. O. D. Shipments:— No order will be sent C. O. D., unless one-third of amount is sent at time of ordering. All shipments sent C. O. D. by Parcel Post or Express are good, as insured for Post Office or Express Company remits for non-delivery—stands for any loss and delivery is sure and prompt.

Orders less than \$1.00 not booked unless 20c additional is sent. 500 or more plants of one variety come at 1,000 rates.

VARIETIES

	12	25	50	100	200	400	500	1000	5000
Beauty—Late.....	\$0.55	\$0.95	\$1.40	\$2.20	\$3.70	\$3.95	\$7.45	\$31.70	
Big Late—Very Late.....	.50	.90	1.25	2.00	3.45	3.75	7.15	30.40	
Blakemore—Early.....	.45	.70	1.00	1.65	2.85	3.00	5.45	23.20	
Cooper—Mid-season.....	.50	.90	1.25	2.00	3.40	3.65	6.85	28.10	
Dr. Burrill—Early.....	.40	.60	.90	1.40	2.45	2.60	4.75	19.90	
Empire State—Late.....	1.00	1.75	2.35	3.70	4.65	5.25	9.85	41.75	
Gibson—Mid-season.....	.45	.65	.95	1.50	2.60	2.75	4.95	21.00	
Harvest King—Mid-season.....	.50	.85	1.20	1.90	3.35	3.55	6.50	27.30	
Joan—Mid-season (New).....	2.25								
Kanner King—Early (New).....	1.00	1.85	2.50	4.25	6.95	7.45	12.50	53.25	
Oxheart—Mid-season (New).....	2.25								
Premier—Extra Early.....	.50	.85	1.20	1.85	3.00	3.25	5.95	25.30	
Red Gold—Early.....	.50	.90	1.25	2.00	3.40	3.70	6.95	29.50	
Senator Dunlap—Early.....	.40	.60	.90	1.40	2.45	2.60	4.75	19.90	
Uncle Cap—Mid-season (New).....	1.00	1.90	3.50	6.00	10.90				
Washington—Late.....	.55	.95	1.40	2.20	3.70	3.90	7.35	31.25	
Gem—Grade No. A New Everbearer.....	1.75	3.35	4.95	9.50	18.00	19.50	36.00		
Gem—Grade No. 1-A New Everbearer.....	1.95	3.75	5.50	10.80	20.00	22.50	41.00		
Mastodon—Grade No. 1.....	1.00	1.85	2.50	4.25	6.95	7.45	12.50	53.20	
Mastodon—Grade No. 1-A.....	1.25	2.20	3.10	5.40	9.35	10.45	17.50	74.40	
"Two Variety" Combinations (Price Net—No Allowance)									
Comb. No. 1—Dunlap & Gibson Mixed.....			.85	1.35	2.35	2.20	4.10	18.50	
Comb. No. 2—Gibson & Premier Mixed.....			.90	1.40	2.45	2.60	4.70	21.45	
Comb. No. 3—Premier & Dunlap Mixed.....			.90	1.35	2.40	2.55	4.65	19.90	
Comb. No. 4—Red Gold & Washington Mixed.....			1.40	2.10	3.65	3.90	5.90	25.45	

Postage or Express prepaid in Mich., Ohio, Ind., Ill., Wis. For other States see table, page 21.

Not Prepaid. Sent either Postage or Express collect. We suggest Express. Read page 21.

RED RASPBERRIES

	12	25	50	100	200	400	500	1000	2400 enough for 1 acre
Chief (New) Early 1-year.....		\$1.15	\$2.35	\$3.45	\$6.25	\$8.40	\$10.00	\$19.50	\$39.80
Chief 1-year Extra Large.....		1.50	2.50	3.95	6.75	10.75	12.00	22.50	46.90
Chief 2-year Transplants.....	\$1.25	2.00	3.10	5.00	9.50	18.00	19.50	35.00	71.40
Cuthbert (Late).....		1.00	1.75	2.25	4.50	8.50	8.00	15.00	34.00
Latham (Mid-season) 1-year.....		.85	1.50	2.00	4.35	7.15	7.65	13.50	27.20
Latham—1-year Extra Large.....		1.25	1.85	3.25	5.75	8.25	9.85	18.00	39.00
Latham—2-year Transplants.....	1.00	1.75	2.75	4.50					
Sunbeam (New)—Early 2-year.....		1.95	2.95	4.95	9.40	11.00	12.00	22.50	46.90
St. Regis (Everbearing).....		1.95	2.95	4.95	9.40	11.00	12.00	22.50	

BLACK RASPBERRIES

	25	50	100	200	400	500	1000	1800 enough for 1 acre
Cumberland (Mid-season) 1-year.....	\$1.00	\$1.75	\$2.65	\$4.50	\$7.25	\$7.75	\$14.50	\$23.50
New Logan—Early 1-year.....	1.50	2.65	4.00	6.75	10.75	12.00	22.50	36.00
New Logan—2-year Transplants.....	2.25	4.00	6.95					
Quillan (Late).....	1.75	3.00	5.00					
Quillan—2-year Transplants.....	2.25	4.00	6.95					

BLACKBERRIES

	25	50	100	200	400	500	1000	1800 enough for 1 acre
Alfred—1-year.....	\$1.40	\$2.35	\$3.45	\$6.25	\$8.40	\$10.00	\$19.50	\$32.00
Alfred—2-year Transplants.....	3.15	5.10	8.45					
Eldorado—1-year.....	1.35	1.85	3.00	5.85	8.00	9.00	17.50	28.35
Eldorado—2-year Transplants.....	2.95	4.85	7.65					

GRAPES (see page 19 for other prices)

	12	25	50	100	200	400	500	1000
Beta (New)—Blue-black 1-year.....	\$2.00	\$3.50	\$5.85	\$9.85	\$16.00	\$29.00	\$33.00	\$60.00
Brighton Red—2-year.....	1.75	2.95	3.65	6.35	11.50	21.00	25.00	45.00
Caco Red—2-year.....	2.95	5.25	9.15	17.50	30.00	59.00	65.00	115.00
Concord—Blue 2-year.....	1.35	2.00	3.15	5.15	9.50	16.00	19.50	35.00
Moore's Early—Blue 2-year.....	1.65	2.75	3.45	5.75	11.50	21.00	25.00	45.00
Niagara—White 2-year.....	1.50	2.60	3.20	5.70	10.00	18.00	21.50	40.00

ASPARAGUS

	12	25	50	100	200	400	500	1000
Martha Washington—2-year.....	.75	1.00	1.75	2.65	3.50	5.75	7.00	11.50
Palmetto—2-year.....	.60	.85	1.45	2.35	3.00	5.00	6.00	9.85

\$3.95 Mixed Straw- berry Plants

(Price Not Subject to Discount)

Here we offer mixed plants to those who are not particular as to varieties. These "mixed" plants are from varieties from which labels have been lost, or from a surplus dug in some varieties for the day's packing orders.

Plants are guaranteed freshly dug and as good as those we send out properly labeled. Do not ask for labeled varieties. Not sold in less than 500 lots. Price (not subject to discount) \$2.10 per 500; \$3.95 per 1,000; \$17.00 per 5,000.

KEITH BROS. NURSERY, Sawyer, Michigan

Great Bargain Offer!

served for we always sell out before the end of the season. Those ordering this grade after the latter part of April should give us the privilege of supplying the No. 1 Grade should we be sold out on our Grade No. 1-A. By doing so it will prevent delay in getting your plants to you should we be sold out on Grade No. 1-A. Additional No. 1 Grade plants will be sent to make up the difference in cost. Please instruct us in this regard, otherwise we will assume the responsibility and fill your order the best we can.

from FAMOUS PLAYERS Laboratories

You could get 1,000 Premier Strawberry plants free by getting 10 of your neighbors to take 100 with you at 100 rates, or you could make enough to get 1,000 Super-Mastodon plants of your own by getting 10 people to take 100 plants each of that variety at 100 rates.

It would be pretty easy for you to get your own plants without costing you a cent by collecting your friends' wants and send them in with yours, getting the benefit of quantity prices, also the 10 per cent more plants for orders sent us in January, 7 per cent for those sent in February and 5 per cent for those sent in March. Start right today and get your plants without cost to you.

Club Orders—Save Money

FAMOUS PLAYERS
Special Cleansing Cream

Instantly liquifies, penetrating into the pores of the skin, cleansing thoroughly. Helpful in re-

Famous Players All Purpose Cold Cream

Nourishes, stimulates and softens the skin keeping it in perfect condition. Delicate Rose fragrance.



...you cannot buy a more satisfying or purer cold cream. Full size attractive 4 oz. jar, Reduced to 50c.

All For only \$125 Post Paid
In the Family Group Box

All For only \$125 Post Paid
In the Family Group Box

Big Standard Genuine Famous Players Packages

Famous Players toiletries and latherless shaving cream are sold in hundreds of the best drug stores—always at the fair retail prices shown above for each preparation. Thousands prefer and use satisfying and beneficial Famous Players products **every day**—they're made of the purest and best materials known to modern chemists—couldn't be made better if priced for 10 times as much.

Big Standard Genuine Famous Players Packages

We want you to know Famous Players, too. That's why we're making this amazing below cost offer on the 5 specially selected items in this Famous Players family group box. No samples and no waste items—each preparation fills an everyday need. Every one is a full sized package and exactly the same high quality Famous Players merchandise you will purchase from the shelves of your own drug store.

Think of it! A large \$1.00 box of our newest and finest **Duotone complexion powder**, a 4 oz. jar each of our **All Purpose Cold Cream** and wonderful new **Liquifying Cleansing Cream**, a large 50c bottle **Hair Oil**, and a big half pound jar **Latherless Shaving Cream** for dad. (The best and finest he's ever used.) **Genuine Famous Players products**, regular price \$3.00, and all sent to you in a special family group box for **only \$1.25, postage paid.**

Your Satisfaction Guaranteed

Send for your Famous Players group box today. Fill in the coupon at the right. Enclose \$1.25 money order, coin or check. The Famous Players family group box comes to you promptly by mail, postage paid. If you prefer, it will be mailed C. O. D., you paying the postman \$1.25 plus 20 cents for postal collection charges. Our guarantee—**your money back if you are not satisfied.** Be sure to send the coupon or write today.

Famous Players Laboratories

Adv. Dept.
603 Park St. Des Moines, Iowa

**This Coupon is worth \$1.75.
Send it Today for Family Group Box.**

Famous Players Laboratories, Adv. Dept.
603 Park St., Des Moines, Iowa.

Dear Sirs: Please send to me at once the Family Assortment of 5 full size genuine **FAMOUS PLAYERS** Preparations by parcel post, postage paid, as checked below.

☐ I enclose \$1.25 in full payment.
☐ Send C. O. D. I will pay the postman \$1.25 and 20 cents collection charges.
☐ (Note: Send all orders directed to 603 Park St., Des Moines, Iowa.)

My name.....
 Post Office.....
 State..... Route.....
 (We'd appreciate your favorite druggist's name and address written on margin below)

603 Park St., Des Moines, Iowa.
Dear Sirs: Please send to me at once the Family

Assortment of 5 full size genuine FAMOUS PLAYERS Preparations by parcel post, postage paid, as checked below.

☐ I enclose \$1.25 in full payment.

☐ Send C. O. D. I will pay the postman \$1.25 and 20 cents collection charges.

(Note: Send all orders direct to 603 Park St., Des Moines, Iowa.)

Post Office.....

[illegible]

(We'd appreciate your favorite druggist's name and address written on margin below)

(We'd appreciate your favorite druggist's name and address written on margin below)

(We'd appreciate your favorite druggist's name and address written on margin below)

TRUE TO NAME—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.

TRY THESE GREAT "REDS" For Some EXTRA PROFIT

LATHAM

World's Greatest Midseason Red Raspberry

This money-making variety was started by the Minnesota State Plant Breeding Farm. Prof. Hanson, the noted breeder from South Dakota, states: "The hardiest Red Raspberry of them all."

If it stands the Minnesota and Dakota winters it will survive anywhere. Berries large, firm, the best for long distant shipping. Reaches market in attractive condition bringing top-notch prices. Berries hang on vines well after ripening; don't crumble at any time.

Plant Latham this year and be in line for Bumper Crops of Beautiful, Big Berries.

We offer two grades of Latham plants. One-year Extra Fancy and common sucker plants (Grade No. 1). The one-year Extra Fancy plants will also bear some berries if canes are cut back 4 to 6 inches from the ground line.

1. Berries large, firm, bright red color.
2. Best for canning, jams, etc. Retains color and shape.
3. Plants very Hardy and Thrifty growers.
4. The Leading Midseason Red Raspberry.

New — Big Productive, Hardy



Note These Large, Luscious Latham Berries

PRICES (We pay postage as shown on page 21)	6 Plants	12 Plants	25 Plants	50 Plants	100 Plants
One-year Grade No. 1.....	45c	60c	\$0.85	\$1.50	\$2.00
One-year Extra Fancy.....	60c	85c	1.25	1.85	3.25

CHIEF

1 Week to 10 Days Ahead of Them All

EARLIEST OF ALL RED RASPBERRIES

The Chief is a brand new variety of red raspberries and which has had sufficient testing in commercial fields and experimental plots to safely place it as a variety that is going to replace all other early varieties of red raspberries. It could rightly be called an "Early Latham," because it resembles that variety in many ways, but is a week to ten days earlier. This is one of the greatest money-making values of the variety, because with a week to ten days of early berries on any market means extra profits. Those who wish early "reds" for early markets or for home use, should set Chief and we have some real values in Chief plants this year.

Chief was started at the Minnesota State Plant Breeding Farm and here's what Minnesota State authorities and leading berry growers say about it:

1. Heavier Yields than Latham.
2. Week to ten days earlier.
3. Hardier, and more vigorous grower.
4. Of better quality and better shipper.
5. Almost completely free from Mosaic, Mildew, etc.
6. A freer grower with stronger, stockier plants than Latham.
7. Destined to be the leading Red Raspberry.

Our original Chief stock came direct from Minnesota and we offer genuine Chief plants in three grades listed at right. We never heard of such low prices for a new variety.

Here Are Our Money-Saving Prices on Genuine Chief Plants

Never before has a new variety as valuable to fruit growers as Chief been offered at such money-saving prices made possible by our purchasing a year ago the entire stock of several large plant growers in Minnesota where Chief originated. We now have the largest supply ever offered in one and two year Chief plants.

PRICES (Complete list on page 22)	Per 25 Plants	Per 50 Plants	Per 100 Plants
1-Year No. 1 Sucker Plants	\$1.15	\$2.35	\$3.45
1-Year Extra Heavy Rooted	\$1.50	\$2.50	\$3.95
2-Year Transplanted	\$2.00	\$3.10	\$5.00

...Why Wait a Year?

Grow 2-Year old Chief plants and pick berries this coming season

With our 2-yr. old Chief plants you can harvest berries this coming summer. Turn your efforts into cash right away. Why wait a year?

See the Difference!

A two-year old Chief plant is a one-year, like you see in picture at right, transplanted and grown for another year in our nursery. You can save a whole year by planting them. Pick berries the first summer.



A Great NEW EVER BEARER The Glossy Sparkling Gem x x



A Direct Offspring of the Old "Progressive" Everbearer

Gem was discovered three years ago in north central Michigan by Mr. Frank Kiplinger growing as a single plant in his Progressive everbearing field. So outstanding was the production and berries of this lone plant that Mr. Kiplinger saved all the young plants from it and they too bore beautiful big, firm berries and lots of them.

Carefully Guarded for Two Years

Mr. Kiplinger realized that he had a wonderful new addition to the berry family and saved and carefully guarded all the young plants. For two years his discovery was kept at home, but the secret finally leaked out and the news spread like wildfire and hundreds wanted plants, nevertheless, none were allowed to leave the place.

Keith Brothers Chosen to Introduce the Gem

During last summer, Mr. Kiplinger came to us with news of his discovery and asked that we make a personal visit to see what he had. Why Mr. Kiplinger came to us was a puzzle, however later on we were pleased to learn that he did so, because of his confidence in us and our willingness to get behind and push only worthy varieties. During late last summer we paid Mr. Kiplinger and his Gem a personal visit and what we saw was astounding—beautiful, big, firm berries and loads of them. We were satisfied that Gem was a new berry with qualifications away beyond the ordinary and arrangements were made for Keith Bros. Nursery to introduce the variety and have exclusive rights to list and offer it to the strawberry world which we were very proud to do, because we enjoy getting behind a berry like the Gem.

. PRODUCTIVE .

Gem plants are highly productive. Possibly you recall how productive the old Progressive ("mother" of the Gem) is, but the berries run small. Well, Gem produces equally as many berries, but they are much larger, large, plump, firm, attractive berries and they are as large at the end of the season as they are during the beginning. If you are wishing to get started with a brand new everbearer, one that is going to be a leader for garden or commercial purposes set Gem this season.

TRY IT!

SIZE

Gem berries average above the ordinary in size and don't "run small and buttony." Even during this past dry hot summer, Gem berries continued large and fresh—a remarkable important characteristic for an everbearing strawberry and the berries continue to form large up to cold, freezing weather in the fall.

FLAVOR

No one can find fault with a Gem flavor. They are as sweet and highly flavored as berries of the mother variety, the Progressive. They are just chock full of strawberry sweetness. You don't need much sugar when you eat Gem berries.

FIRMNESS

The originator stated that Gem berries "could be rolled on a pavement to market and back and still be sold." Gem berries are certainly the firmest and will stand the most hauling and handling in hot weather that we have ever seen.

Gem plants are also very hardy and not subject to leaf blight and when it comes to standing hot dry weather they can't be beat.

PRICES

Postpaid in Mich., Ind.,
Ohio, Ill., Wis.
(For other states see
page 21)

25 plants.....	\$1.75	300 plants.....	\$13.80
50 plants.....	3.35	400 plants.....	18.00
100 plants.....	4.95	500 plants.....	19.50
200 plants.....	9.50	1000 plants.....	36.00

KEITH BROS. NURSERY — SAWYER MICH. STRAWBERRY HEADQUARTERS